



Neevjivan  
Aapka Haath, Hamaara Saath

# ANNUAL REPORT 2021-22

NEEVJIVAN FOUNDATION

[www.neevjivan.org](http://www.neevjivan.org)

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# FROM THE FOUNDER'S DESK



NeevJivan Foundation is a registered Section 8 Company working in the area of Skill Development & Vocational Training for our fellow citizens in rural India.

We work with tribal women & youth in rural Maharashtra with the objective of creating opportunities for sustainable livelihood for them in their respective villages so that they **don't have to migrate to the cities in search of greener pastures.**

Our work is spread across Jawhar & Dahanu talukas in the Palghar district of Maharashtra and we have trained numerous tribal women and youth over the last 1 year. We are working to help them become self-reliant in the long run.

It gives me immense pleasure to present to you our 2nd Annual Report with the highlights and key milestones of FY 21-22.

## Pandemic Relief

Just like FY 20-21, the pandemic played havoc during the early part of FY 21-22 as well.

NeevJivan Foundation realized that saving lives was more important at that time than driving the livelihood agenda.

The whole team rose to the occasion to partner with the local government (Panchayat Samiti) in Jawhar and delivered Oxygen concentrators, medicines and injections to the Covid Care Center.

According to the Taluka Medical Officer, our contribution helped save at least 100 lives in Jawhar during the 2nd wave of the pandemic.

## Regulatory milestones

We achieved two important milestones in the journey as an NGO, i.e., 12AA and 80G certificates were awarded to NeevJivan Foundation thereby making us an entity wherein our donors could avail tax benefits for their contributions.

## Incubation by UnLtd India

NeevJivan Foundation was incubated by M/s. UnLtd India, one of the most prestigious organizations working in this space in India today.

UnLtd India provides a canvas for early-stage social entrepreneurs to nurture their ideas and grow as true artists of change.

The 9-month long incubation program benefited us in terms of sharpening our focus - redefining our Mission and Target Group.

The program also helped us crystalize our operating model.



## Model Village Program

The Model Village is our flagship program wherein we target to introduce **an alternate vocation in every household in the village** thereby adding an alternate source of income for them.

We believe that a woman of the house is more capable of holding the family together and hence the program is designed to reach out to every woman in the village so that she could have an alternate source of income.

## Partnerships

Partnerships play a very significant role in delivering the intended results.

This FY was a year when we made significant progress on this front. Apart from M/s. **Krishi Vigyan Kendra**, Kosbad and M/s. **Yuva Parivartan** with whom we had partnered as Knowledge partners in the last FY, we have tied up with the following -

Government: **Integrated Tribal Development Project, Jawhar & Dahanu; Panchayat Samiti, Jawhar**

Project Financing: **M/s. Rang De**  
Technology to Scale up: **Tech4Good**

Empowerment: **Haqdarshak**

Fund raising: **Give India**

Knowledge partner: **M/s ID Tech Foundation**

## Vocations

In our quest to create alternate source of income for every household, it is important for us to offer choices w.r.t. the vocations to our beneficiaries so that they have options to choose from.

By the end of FY 21-22, with help of our Knowledge partners, we have started offering 12 vocations - tailoring, poultry farming, goat rearing, mushroom cultivation, vermi-composting, strawberry cultivation, masala making, papad making, pickle making, paper plate & bowl making, sanitary pad making, etc.

**Proteek Kundu**  
**Founder & Director,**  
**NeevJivan Foundation**

# LOOKING BACK TIMELINE 21-22

12AA & 80G  
Certification



Quater 1



Covid Relief &  
Support at CCC at  
Jawhar

Our Parters



Quater 2



9 Month Incubation  
Program

Quater 3



Launch of 2nd  
Community  
Tailoring School in  
Dahanu

We support  
12 Vocations



Quater 4



Commencement of  
flagship Program -  
Model Village with  
tribal women

# EVOLUTION IN LAST 2 YEARS EXPERIENCE HAS TAUGHT US....

NeevJivan Foundation has been operational for the last 2 years.... Our work with the beneficiaries and other key stakeholders on the ground has helped us evolve our operating model to deliver better efficiencies.



## When we started

## As of 31st March '22

Conducting  
Classes

Classes at a central location i.e., in our classroom in Walwanda village in Jawhar

Classes at the villages to make it easy for the women to attend

Beneficiaries

Catering to a wider group of people - Farmers, women, youth

Much sharper target audience, i.e. Tribal Women

Individuals

Self Help Groups - helps in getting better scale and higher success rate

Mode of  
Operations

Independently as NGO

Working in tandem with the Government of Maharashtra

Partners

2 Knowledge Partners

Collaboration with 10+ partners across different sectors

Vocations

2 Vocations

12 diversified vocations offering our beneficiaries options to choose from

Project Funding

No Options

Facilitate access to funds through - Government Schemes & Programs, Rang De, Mudra loans from local banks, CSRs, HNIs, etc



\*Images are from actual classroom/site

# WHAT WE BRING TO THE TABLE

Over the last 2 years, we have sharpened our operating model to adopt a four-pronged approach towards our work -

1. Training on vocational skills
2. Module to cover basics of Entrepreneurship
3. Facilitate access to seed funds
4. Support them for a period of at least 6 months to stabilize their operations

We believe that this is a continuous evolution process and we will continue to streamline our operations as we work very closely with various stakeholders on the ground.



# THE YEAR IN REVIEW – IMPACT CREATED

This was a year of testing our operating model. We trained & supported our beneficiaries on two of the most popular vocations in the area - Tailoring & Poultry.

No. of villages covered in door-to-door mobilization	No. of beneficiaries trained on Basics of Tailoring	No. of beneficiaries trained on Poultry Farming	No. of Micro-entrepreneurs created
40	120	40	09



\*Images are from actual classroom/site

# STORIES OF IMPACT



**Ashok** dreams of starting a garment manufacturing company someday and his journey has already begun..... Working as a “Karigar” at a tailoring shop in his village - Talavali, Ashok took his first step in that direction by joining our Entrepreneurship program which was conducted in association with Integrated Tribal Development Board (ITDP), Jawhar.

Having received funds from ITDP & Mudra Loan, and armed with business skills, Ashok has started his own tailoring shop - **Shri. Sadguru Krupa Ladies Tailoring Shop** in his village and today, he employs 3 “Karigars” in his shop.

We met **Harshada** during one of the mobilization drives in a small village Pawarpada in the Mokhada taluka.... She clearly stood out from the rest of the candidates. She said that she wanted to prove to the people in her village that girls can be earning member of the family and contribute to its well-being. The conviction and confidence in her voice convinced us to take her on board for our Entrepreneurship program.

Having completed the 60-day program with utmost sincerity, she received funds to start her tailoring shop from the Integrated Tribal Development Project (ITDP), Jawhar...

Today, she runs a small tailoring shop - **Pratima Ladies Tailor** in Mokhada catering to the requirement of the people in the villages here.





**Jana Bai Pawar** is a trained beautician and had always dreamt of starting a beauty parlor of her own so that she could support her family in her own way... with support from ITDP, Jawhar (in terms of funds) and NeevJivan Foundation (in terms of training on Entrepreneurship Skills), she has started "**Nandini Beauty Parlor**" in Jawhar. She is now confident that now she will be able to save enough money to afford better education for her children.

**Mai Chander Rawte** is a Black Belt in Karate and a state level Karate Champion (silver medalist)... She successfully runs her training institute in Jawhar where she teaches Karate to young girls and boys. She underwent our training program on Entrepreneurship skills and was inspired to start the institute - **Jawhar Karate School** after that. We wish her luck as she works to instill confidence among school children through sessions on self-defense.



**Sandeep Chaudhary** runs a grocery store in Junglepada village in Jawhar. While he was already running a small store - **Tanvesh General Store** in his village when he underwent our training program on Entrepreneurship skills, he applied for and received seed capital from M/s. Rang De to expand his store... He has expanded his store with the funds and his income has increased three times over the last 6 months

# WHAT OUR BENEFICIARIES HAVE TO SAY

"I learnt three new vocations at NeevJivan Foundation - poultry farming, vermi-composting and mushroom cultivation and believe that these vocations will help me with an alternate source of income other than agriculture."

- Vasant, Vill. Umbarvangaon, Jawhar



**Chaudhary Kaka** as we lovingly call him... he is one of our oldest "students" and he has set up poultry and vermicomposting units at his farm in Kashivilli Village.

I have benefited immensely from the "Samrudh Kisan" program of NeevJivan Foundation. I have set up a poultry farm and have earned substantially from the first crop of chicken during Holi. I plan to inform more farmers from our village to join this program.

-Yashvant Govind Choudhari, Vill. Kashivili, Jawhar



A group of 6 women in the Dhabosa village in Jawhar were trained on the basics of poultry farming. M/s. Innerwheel, Navi Mumbai Bayside sponsored the poultry kits to help them start the small scale poultry farm (chhota poultry) in their respective houses..... and this is what they had to say -

"Its been 3 months since we constructed the small poultry farms in the premises of our house. We were provided all support by NeevJivan Foundation - right from providing the chicks, to helping us in getting them vaccinated by local veterinary doctors, buying the right food mix for the chicks to ensure their growth..... We hope to get a good price for the products in the next few days"



# OUR PARTNERS

## Knowledge Partners



## Incubation Support



## Market Linkages



## Government Support



## Project Funding



## Others



## Technology Partner



# GOVERNANCE

NeevJivan Foundation is a registered Section 8 Company as per Company's Act 2013 and we comply by all rules of the land related to Non-Government Organizations. The details of all regulatory compliances are as follows -

<b>Corporate Identity Number</b>	U85320MH2020NPL345085
<b>Permanent Account Number</b>	AAHCN1307K
<b>Registration Number (12A)</b>	AAHCN1307KE20214
<b>Registration Number (80G)</b>	AAHCN1307KF20214



# OUR BOARD MEMBERS

## Ashutosh Tyagi

*Board Director Investor Mentor  
Impact Tech Start-ups Not for Profits*

Building on the strong foundation laid over the initial years of NeevJivan's operation, the last year has seen us grow from strength to strength. Today we find ourselves amidst the green shoots of a larger and ever-expanding network of partners including the local government agencies, other delivery organizations, buyers, sellers, trainers and most importantly, the first-time entrepreneurs who are the *raison d'être* for our existence - rural youth and women. More and more communities are keen to associate with us, across programs as they make thoughtful choices to secure their livelihoods.

Today, we find ourselves at the threshold of scaling up in the coming year both geographically and across more locally relevant programs.



## Dr. VVN Acharya

*Professor, PACE IIT & Medical*

The last one year in NeevJivan was an important step ahead as it comes to be effectively the first year after the pandemic. Though NeevJivan started working even during the pandemic, its effective implementation and the results on the ground could be felt and experienced during the last one year.

On republic day when I had a chance to meet the people who benefited by NeevJivan's work, I was enthralled to see the passion with which the programs were being driven and the most important of all was the spark and hope in the eyes of the women.

Getting the tribal women to believe in NeevJivan is the first step towards a huge achievement I could feel there on the ground.



## Kanak Agarwal

*Social Entrepreneur, Co-founder @Impact App*

I'm so proud and humbled to see the amazing work Neevjivan is doing. Last year has been a milestone year with our programs getting the validation we needed to scale them.

We're excited to double down on our efforts to touch and improve many more lives in the years to come.



## Anasuya Banerji

*Social Entrepreneur, Fund Raiser, Creative Thinker*

Women entrepreneurs from marginalized rural communities are establishing successful businesses while also empowering other women along the way.

Neevjivan Foundation has successfully supported the dreams of these rural women of different talukas in Palgarh, Maharashtra.

Today, Neevjivan is working with many Self Help Groups in this area and they will continue in their pursuit of sustainable livelihoods, through skill building and a collaborative approach.



## Dr. Lata Ghanshamnani

*Co-founder, RNisarg Foundation*

Growth in social sector is based on multiple factors, most of which need persistence, patience and partnerships. Neevjivan Foundation is now on its path of growth and everyday a new milestone is achieved.



<b>Whether board members are related</b>	<b>No</b>
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<b>No. of Board Meetings conducted during the FY</b>	<b>5</b>
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<b>Minutes of Meeting documented &amp; circulated</b>	<b>Yes</b>
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<b>Board members draw salary for the work with organization</b>	<b>No</b>
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<b>Board ensures compliance with all laws and regulations</b>	<b>Yes</b>
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<b>Board approves programs, budgets, annual activity and audited financial statement</b>	<b>Yes</b>
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<b>Qualifications and/or observations and/or remarks made by auditors in their report</b>	<b>No</b>
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The members of the board review the performance of the organization every quarter. The scope of review includes both financial and operational goals of the organization. During quarterly board meetings, discussions take place at a strategic and operational level and policy level decisions are taken by the board and abided by the organization. Minutes of meeting is maintained for quarterly board meetings.

## Remuneration of Directors

None of the directors are paid any remuneration or fees or monetary rewards of any nature. Their primary focus is on the cause the NeevJivan Foundation is working for and how we are able to make an impact on the targeted beneficiary in the long run and wholeheartedly spend their time for the benefit of the organization.

## Source of funds

The majority of the funds raised in FY 21-22 have been through crowdfunding initiatives and contributions from generous donors.

# OUR ADVISORS



**Girish Agarwal**

Finance & Impact Consulting



**Sharonee Mullick**

Head & Director, Singapore  
International School



**Harmeet Anand**

Executive Coach



**NE Sridhar**

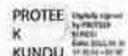
Head, Corporate  
Sustainability, Titan Company  
Limited



**Nisha Singhania**

Co-Founder, Infectious  
Advertising

# FINANCIALS

<b>NEEVJIVAN FOUNDATION</b> CIN: U85300UP2020NPL133760 FLAT- 1302, BLD 52 SECTOR 94,56,58,NRI SEAWOOD II, NERUL, MUMBAI CITY MH 400706 INDIA <b>Balance Sheet as at 31st March ' 2022</b>			
Particulars	Note No.	Figures as at the end of 31st March 2022	Figures as at the end of 31.03.2021
<b>I. Source of Funds</b>			
<b>(1) Shareholders' funds</b>			
(a) Share Capital	1	1,00,000	1,00,000
(b) Copus fund		-	-
(c) Reserve & Surplus	2	6,16,891	1,844
		<b>7,16,891</b>	<b>1,01,844</b>
<b>(2) Non-current liabilities</b>			
(a) Long-term borrowings		-	-
(b) Deferred tax liabilities (Net)	4	19,124	5,791
(c) Other Long term liabilities		-	-
(d) Long-term provisions		-	-
		<b>19,124</b>	<b>-</b>
<b>(3) Current liabilities</b>			
(a) Short-term borrowings		-	-
(b) Trade payables		-	-
(c) total outstanding dues of micro enterprises and small enterprises.		-	-
(d) total outstanding dues of creditors other than micro enterprises and small enterprises.		-	-
(e) Other current liabilities	3	6,93,830	6,86,739
(f) Short-term provisions		-	1,410
		<b>6,93,830</b>	<b>6,88,149</b>
<b>Total</b>		<b>14,29,845</b>	<b>7,95,784</b>
<b>II. Assets</b>			
<b>(1) Non-current assets</b>			
<b>(1)(a) Property Plant &amp; Equipment and intangible assets</b>			
(i) Property Plant & Equipment	4	2,08,964	2,34,196
(ii) Intangible assets		-	-
(iii) Capital work-in-progress		-	-
(iv) Intangible assets under development		-	-
(b) Non-current investments		-	-
(c) Deferred tax assets (net)		-	-
(d) Long-term loans and advances		-	-
(e) Other non-current assets		-	-
		<b>2,08,964</b>	<b>2,34,196</b>
<b>(2) Current assets</b>			
(a) Current investments	5	10,00,000	-
(b) Inventories		-	-
(c) Trade receivables		-	-
(d) Cash and cash equivalents	6	2,20,881	5,61,588
(e) Short-term loans and advances		-	-
(f) Other current assets		-	-
		<b>12,20,881</b>	<b>5,61,588</b>
<b>Total</b>		<b>14,29,845</b>	<b>7,95,784</b>
<b>Contingent liabilities and commitments</b>			
Summary of Significant Accounting Policies			
The accompanying notes form an integral part of these financial statements			
As per our Report of even date attached.			
<b>For Manoj Mehan &amp; Associates</b> <b>Chartered Accountants</b> Firm Regn No, 009195C  <b>CA Manoj Kumar Singh</b> Partner Membership no: 511929 UDIN: 22513929BB1C41J6822 Date: 29/09/2022 Place: Patna		<b>For and on Behalf of Board of Directors of NEEVJIVAN FOUNDATION</b>  <b>Ashutosh Tyagi</b> Director DIN: 08858667 Date: 29/09/2022 Place: Mumbai	

**NEEVJIVAN FOUNDATION**  
CIN: U85300UP2020NPL133760  
FLAT- 1302, BLD 52 SECTOR 54,56,58,NRI SEAWOOD II, NERUL, MUMBAI CITY MH 400706 INDIA

**Statement of Income and Expenditure for the period ended 31st March 2022**

Particulars	Note No.	Figures for the period ended on 31st March 2022	Figures as at the end of 31.03.2021
<b>I. Income</b>			
Donation	7	22,82,443.08	10,55,242
Other income	8	74,014.00	-
<b>II. Total Income</b>		<b>23,56,457.08</b>	<b>10,55,242.00</b>
<b>III. Expenditure:</b>			
Expenses for Charitable Purposes	9	4,12,778.97	
Employee benefits expense	10	6,83,974.00	30,000
Finance Cost		-	
Depreciation and amortisation expense	4	1,43,728	14,844
Other expenses	11	4,81,805	10,46,197
<b>IV. Total expenditure</b>		<b>17,22,286</b>	<b>10,91,041</b>
<b>V. Surplus/(Deficit) of Income over Expenditure (II - IV)</b>		<b>6,34,171</b>	<b>9,045</b>
<b>VI. Tax expense:</b>			
Current Tax Expenses for Current Year		-	1,410
Deferred tax		19,124	5,791
Current Tax Expenses relating to Prior Years		-	-
<b>VII. Profit (Loss) for the period (XI + XIV)</b>		<b>6,15,047</b>	<b>1,844</b>
Earnings per equity share:			
(1) Basic	12	61.50	
(2) Diluted	13	61.50	

The accompanying notes form an integral part of these financial statements  
As per our Report of even date attached.

For Manoj Mohan & Associates  
Chartered Accountants  
Firm Regn No. 009195C

MANOJ KUMARSINGH

CA Manoj Kumar Singh  
Partner

Membership no.: 513929  
UDIN: 22513929BBICAIJ6822  
Date: 30/09/2022  
Place: Patna

PROTEEK K KUNDU

PROTEEK KUNDU  
Director  
DIN: 08858665

Date: 29/09/2022  
Place: Mumbai

For and on Behalf of Board of Directors of  
NEEVJIVAN FOUNDATION

Ashutosh Tyagi  
ASHUTOSH YASHVIR TYAGI  
Director  
DIN: 08858667

Date: 29/09/2022  
Place: Mumbai



# THANKYOU

**WE THANK ALL OUR  
SUPPORTERS, DONORS &  
PARTNERS**

We will continue our journey to stop migration by creating an alternate source of income for every household in the rural India

[www.neevjivan.org](http://www.neevjivan.org)