



March'24 A Monthly Newsletter from NeevJivan Foundation Edited by Younoh Media

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Note from our Founder



Proteek Kundu

Summer has set in and as the landscape turns from green to brown to yellow, we can feel the scarcity of water in large parts of Jawhar and Dahanu as people in some villages walk miles to get water to fulfill their daily needs. This is also the time when most of the villagers migrate to the cities for better job opportunities

and also the time for us at NeevJivan Foundation to increase our canvassing across the villages trying to convince them to learn about and adopt another vocation which could become an alternate sources of income for them in the long run.

We spent most of the time in March doing exactly the same – covering almost 15 villages and over 800 women. We hope that many of them will eventually join us in our effort to create opportunities of sustainable livelihood in the villages so that they do not have migrate to the cities in search of better opportunities.



Impact of our work so far...

No. of farmers, women & youth trained-

1,526 1,787 200+

on Vocations of choice

on Entrepreneurship skills

by us who started their Business

No. of Entrepreneurship Projects funded by NeevJivan Foundation / Other Organizations

41

No. of beneficiaries whose projects are in pipeline for funding

900+

NeevJivan Foundation is NGO Partner of SVP India (Mumbai Chapter)

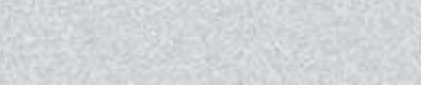
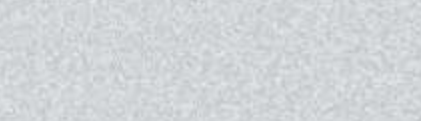
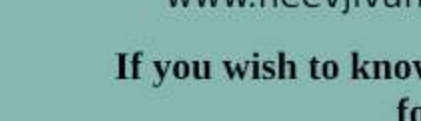
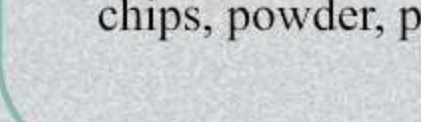
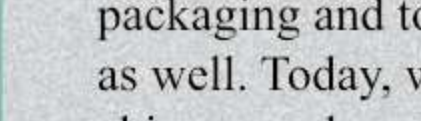
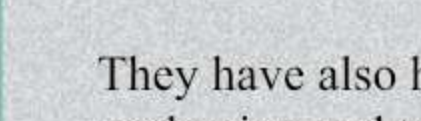
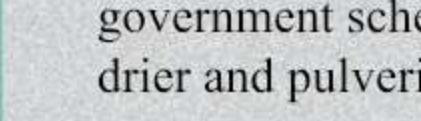
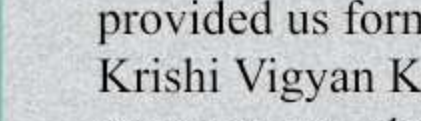
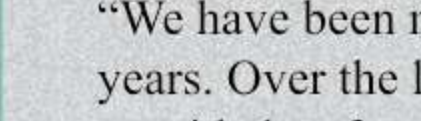
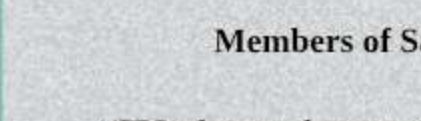
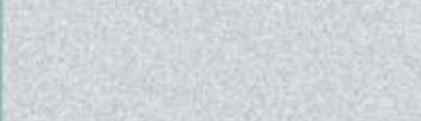
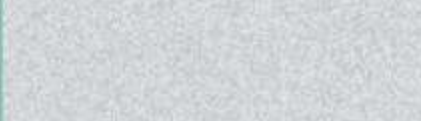
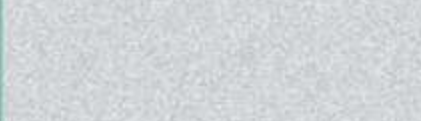
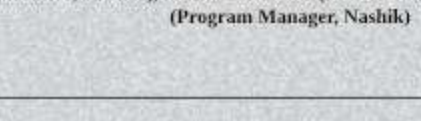
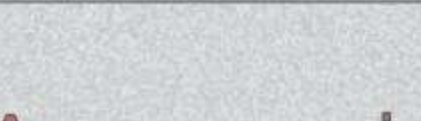


We are proud to announce that we have embarked on 3 year journey with Social Ventures Partners India (Mumbai Chapter) as their NGO partner in March 2024. As part of this engagement SVP India will help us in capacity building across different areas – People, Marketing, Process Automation and much more.

In addition to that, the lead partners associated with us will guide and mentor us through various challenges that we are going through and help us setting up a robust and responsive organization.

The partners from the Mumbai chapter visited our projects in Jawhar recently – Agarbathi making unit, Patrawali making unit and a Large Format Poultry Farm.

Women's Day Celebration



We celebrated women's day by felicitating our women entrepreneurs on 8th March – It was a day to celebrate their resilience, their entrepreneurship skills and their spirit to succeed in whatever they have taken up.

They had travelled all the way from Dahanu and Jawhar to a musical concert organized in their honor by Team Bansuri in Chembur Mumbai. We thank team Bansuri and the organizers of the show for their support for NeevJivan Foundation and look forward to a long and fruitful association in the months to come.

A new project inaugurated in Jawhar



In line with our objective of creating opportunities for sustainable livelihood for the tribal community in their respective villages, we inaugurated our 2nd Agarbathi Making Unit in Jawhar taluka in the Palghar District of Maharashtra last month.

The best part about this project is that it is being run in contract with the machine vendor who will supply the raw materials and pick up the finished goods (contract manufacturing), thereby guaranteeing a steady source of income for the women.

The project has been set up with active support from M/s. MES Pack India Ltd, who funded the project as part of their CSR initiative.

The team that Delivers



From left: Vaibhav Gholap (Program Manager, Jawhar), Proteek Kundu (Founder, NeevJivan Foundation),

Kailas Basawat (Program Manager, Dahanu), Anasuya Kamdi (Livelihood Executive, Jawhar), Meena Sonawane (Master Tailor), Vaishali Lambe (Program Manager, Nashik)

We are a lean team completely dedicated to the cause of creating alternate sources of income and opportunities of sustainable livelihood for the tribal community in rural Maharashtra in their villages so that they do not have to migrate to the

Stakeholder Speaks



Members of Sai Samarth Mahila Bachat Gath - Vaishali Ibhad &

“We have been making chiku based products for the last 8-9 years. Over the last 2 years, NeevJivan Foundation provided us formal technical training on processing chiku at Krishi Vigyan Kendra, Dahanu, helped us access government scheme using which we procured the solar drier and pulverizing machine.

They have also helped us with the branding and attractive packaging and today, they help us in selling these products as well. Today, we make various products – chiku based chips, powder, pickles, biscuits, etc.”

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If you wish to know more about our work, you can write to or call our founder & Director, Proteek Kundu

proteek.kundu@neevjivan.org 9512000003



NeevJivan Aapka Haath, Hamaara Saath