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"In my experience, poor people are the greatest entrepreneurs. Every day, they must innovate in order to survive. They remain poor because they do not have the opportunity to turn their creativity into sustainable income."

From the Founder's Desk



It is my pleasure to present the 3rd edition of our Annual Report with the highlights and key milestones of FY 22-23.

NeevJivan Foundation is a registered Section 8 Company working in the area of Skill Development & Vocational Training for our fellow citizens in rural India.

We work with tribal women & youth in rural Maharashtra with the objective of creating opportunities for meaningful and sustainable livelihood for them in their respective villages so that they don't have to migrate to the cities in search of greener pastures.

While FY 21-22 was a year when we stabilized our working model and our operations, the FY 22-23 was a

year of execution wherein we helped in setting up of 10 small scale business ventures being run by tribal women & youth.

This year we spread scaled up our operations to work in over 35 villages across 3 talukas in rural Maharashtra and have also introduced over 20 vocations in collaboration with our knowledge partners.

We are grateful to our partners for their continued support – they have helped us in maximizing our reach among the marginalized communities in the poorest and most remote areas, funding various projects and increase the portfolio of vocations that can be offered to the beneficiaries.

Over the last 3 years, we have emerged stronger and resilient with robust delivery model and razorsharp focus on execution.... We intend to continue this approach in the years to come.

Proteek Kundu

Founder & Director,
NeevJivan Foundation

Vision

Create opportunities for sustainable livelihood and enterprise for every citizen in order to reduce the asymmetry of income among them in the long run.

Mission

To revitalise the rural community by helping the marginalised youth and women secure employment or set up enterprise using well-curated and impactful livelihood programs with active participation of industry and civil society.



Values

Who we are and what we stand for form the core of our business. At NeevJivan Foundation, we embrace Simplicity, Transparency, and Trust as our core values, and ensure every aspect of our operations is bound by them.



Our evolution in the last 3 years. Experience has taught us....

NeevJivan Foundation has been operational for the last 3 years.... Our work with the beneficiaries and other key stakeholders on the ground has helped us evolve our operating model to deliver better efficiencies.

When we started in 2020

Coverage

Today

1 village – Walwanda in Jawhar taluka in Palghar district of Maharashtra



36 villages across Jawhar, Dahanu & Trimbakeshwar in Palghar & Nashik.

Conducting Classes

Classes at a central location in Walwanda, Jawhar



Classes are conducted in villages so that the beneficiaries do not have to travel long distances.

Beneficiaries

Catering to a wider group of people - Farmers, women, youth

Individuals



Sharper target audience – Tribal women & youth

Self Help Groups – helps in getting better scale and higher success rate

When we started in 2020

Today

Mode of Operations

As a standalone NGO



Working in tandem with the Government of Maharashtra and Corporates (CSR)

Partners

2 Knowledge Partners



Collaboration with 12+ partners across different sectors

Vocations

We started with 2 vocations



20 diversified vocations offering our beneficiaries options to choose from

Project Funding

None



Facilitate access to funds through – Government Schemes & Programs, Mudra loans from local banks, CSR, HNIs, PMEGP / CMEGP, etc

When we started in 2020

Today

Enterprises

None



Support small scale business ventures run by groups of tribal women (SHG) because of the higher success rate of group based projects over individuals.





What we bring to the table

Our work can be summarized through this simple canvas as follows

Beneficiaries

Women & youth from the underprivileged community in rural India

(jawhar, Dahanu and Trimbakeshwar talukas in in Palghar & Nashik district of Maharashtra)

Problem Statement

Migration to cities by the target groups due to inherent poverty is the problem that we are attempting to solve

Our Solution

We work towards creation of alternate source of income in every family through introduction of vocation of choice.

- impart technical training
- Entrepreneurship Skills
- Facilitate access to seed funds to start a small scale business venture
- Support for 6 months & stabilise their operations

Our Partners

Knowledge partners-Krishi Vigyan Kendra, ID Tech Foundation

Project Funding
Partners- Rang De, ITDP,
Local banks

Mobilizing Partners-ITDP, MSRLM, Zila Parishad, Panchayat Samiti

Our Differentiator

Start to end support rendered to beneficiary to help them start a small scale business venture of their own.

We run two programs across the villages where we operate -

- a. Model Village Program
- b. Community Tailoring Center

Model Village is our flagship program which is run at a village level wherein we attempt to introduce an alternate vocation in every household of the village thereby creating an alternate source of income for the family.

Under our Model Village Program, we identify a village in a tribal hamlet and reach out to the women with the help of executives from Maharashtra State Livelihood Mission (MSRLM). We then ride on the existing network of Self Help Groups created by MSRLM and follow the 5 step process spread over 6-8 months with each of them.



Over the last 3 years, we have sharpened our operating model to adopt a five-pronged approach towards our work –

Create alternate source of livelihood/ income with the introduction of at least one vocation of choice in every family

- Technical training on vocation of choice
- Introduction of entrepreneurship skills
- Facilitate access to seed capital*
- Help set up small scale business venture
- Support for at least 6 months to stabilise operations



Model Village is our flagship program wherein we attempt to introduce an alternate vocation in every household of the village thereby creating an alternate source of income for the family.

Under our Model Village Program, we identify a village in a tribal hamlet and reach out to the women with the help of executives from Maharashtra State Livelihood Mission (MSRLM). We then ride on the existing network of Self Help Groups created by MSRLM and follow the 5 step process spread over 6-8 months with each of them.

We have sharpened our operating model to adopt a five-pronged approach towards our work –

Vocations Taught

Entrepreneurship Skills



As on date, we support 20 vocations and the same offered beneficiaries to to choose from. The technical training pertaining to vocation are delivered by our Knowledge Partners - Krishi Vigyan Kendra, Dahanu, Khadi Village Industries Commission, Dahanu and ID Tech Foundation (affiliated to NSDC).



As part of the module on Entrepreneurship skills, cover topics like working as a team, Individual & SHG goal setting, linkage between demand-supply-pricing, who is the customer, what does the customer want, how to create a value proposition using 4 P's of marketing, how to market the influence products, of competition, product pricing, accounting & book keeping and more.

Access to funds



Access to funds is one of the key elements for the success of our program which aims to prevent migration of the tribal women & youth by creating opportunities of sustainable livelihood in the villages.

NeevJivan Foundation facilitates access to funds for the Self Help Groups to start a small scale business venture by tapping various sources – Government Schemes & Programs, CSR Initiatives of Corporate House, Foundations, PMEGP / CMRGP, Mudra Loans, etc. We firmly believe in Gandhiji's principles of wholesome and immersive learning (Nai Talim) and all these topics are taught to the beneficiaries through fun & games, customer interactions, case studies, group discussions, etc so that the concepts get embedded in their minds through experience, rather than theory.

Setting up the smallscale business venture



Armed with the technical knowledge about the vocation, entrepreneurship skills and funds, the next step for the SHGs is to set up the business venture.

Support for 6-8 months to stabilize their operations



First six months after start of the business is the most crucial period for the SHGs and it is the time they need the maximum support.

That's the time when we help them with the following –

- a. Hands-on training on the machines for the women in coordination with the selected vendor
- b. Selection of attractive packaging material
- c. Branding for the product (wherever applicable)
- d. Procurement of licenses (e.g. fssai license for food products) and other mandatory documents to start business like udyog adhaar, Business PAN card, etc
- e. Streamlining & stabilizing their operations
- f. Market connect and linkages

NeevJivan Foundation assists the SHG in the following activities -

- a. identify the location to set up the operation
- identify the vendors for the machinery procurement & installation
- c. of the machinerypurchase of raw materialshelp them set up the shop
- d. floor and more.



The Vocations we teach...

We have created a portfolio of over 20 vocations in association with our knowledge Partners - M/s. Krishi Vigyan Kendra, M/s. Khadi Village Industries Commission, and M/s. ID Tech Foundation.

The beneficiaries are free to choose any of them following which the technical training starts.



Vermi-composting



Tailoring



Strawberry







Paper plates, Bowls



Paper bags



Goat- Farming



Chiku Making



Baking



Sanitary Napkins



Papad Making



Jam & Jelly Making



Mushrooms



Agarbathi- Making



Soap Making



Candle-Making



Poultry Famring



Fish Farming

The year in review -**Impact Created**



While FY 21-22 was a year when we stabilized our working model and our operations, FY 22-23 was a year of execution wherein we helped in setting up 10 small-scale business ventures being run by tribal women & youth.

No. of beneficiaries trained on

No. of beneficiaries trained on vocations of choice. Entrepreneurship Skills No. of Business Ventures Started

No. of beneficiaries trained who started business.

910

1,100

10

200



Stories of Impact

Sanitary Pad Making Unit, Dahanu



Pragati Mahila Utpadak Gath is a Self Help Group based in Dhabon Village in the Dahanu taluka in Palghar district. They are a group of women from the Katkari Community which has been classified as Primitive Vulnerable Tribal Group (PVTG) by the Government of India and are prone to migration.

They have been trained by us on entrepreneurship skills and their project for manufacturing Sanitary Pads has been funded by the Integrated Tribal Development Project (ITDP), Dahanu and Manav Vikas Department of the Government of Maharashtra.

Today, these women have started manufacturing the sanitary pads and selling them in the local market under the brand name "Pragati".... We believe that in the long run, this initiative will help in preventing their migration to the cities....

Masala, Papad & Pickle Production Center, Dahanu



Sai Krupa Swayamsahayta Mahila Samuh is a Self Help Group comprising of tribal women from the Ganjad village in Dahanu taluka. They have worked diligently for to set up their Masala, Papad & Pickle making unit in their village.

Marketed under the brand name "Unnati", they have already touched a turnover of Rs. 5 Lacs in the last 6 months of operations and we hope to take their business to great heights.

The project has been funded by Manav Vikas Department, Government of Maharashtra and ITDP, Dahanu and executed by NeevJivan Foundation.

Patrawali Unit, Dahanu



The hard work put in by us over the last 12 months has begun to show results....

The tribal women belonging to Tejaswini Mahila Utpadak Gath in Ganjad village have started their small-scale venture, i.e., making paper plates and bowls. These products are now available for sale.

They have been trained on entrepreneurship skills by NeevJivan Foundation and the project was funded by Manav Vikas Department, Government of Maharashtra and ITDP, Dahanu.

Large format poultry farm in Jawhar



This is a story of grit and determination of the unemployed youth from a remote village in Jawhar taluka in the Palghar district. What caught our attention was their enthusiasm and willingness to do something more meaningful in life.

The consensus was that they would like to start a poultry farm and so began their technical training at Krishi Vigyan Kendra, Dahanu.

Panchayat Samiti in Jawhar approved the proposal to set up the poultry farm under the National Rural Employment Guarantee Act. It was a unique proposal because for the first time, we were combining poultry sheds allocated to multiple beneficiaries into one large unit to exploit economies of scale.

Today, they are engaged in contract farming and have successfully completed 3 poultry cycles.

Brick manufacturing in Jawhar



This is another big project - a brick making unit was started in Raytale village in Jawhar taluka. This was started by a group of Primitive and Vulnerable Tribal Groups (PVTG) – Adim Swayamsahayta Samuha.

Traditionally, all the 20 men and their families have been migrating to Silvassa for almost 8 months every year to make bricks – an extremely labor-intensive and difficult job. But like any other migrant community, they have been victims of exploitation by middlemen.

Recently, the Panchayat Samiti in Jawhar constructed "pucca" houses for them in their village so that they stay in these houses permanently and do not migrate again, it was decided to help them with an opportunity for livelihood.

And thus emerged the Brick Making Unit in the same set up. While the project has been funded by Manav Vikas Department through MSRLM and Panchayat Samiti, Jawhar, NeevJivan Foundation has trained the beneficiaries on entrepreneurship skills and is constantly guiding them in execution of the project.

Chiku Processing Units in Dahanu



Parvati Mahila Bachat Gath,



Divyani Mahila Bachat Gath, Vill. Bawda, Tal. Dahanu



Sai Samarth Mahila Bachat Gath. Vill. Kosbad, Tal. Dahanu



Santoshi Swayam Sahayta Samuha, Vill. Gholvad, Tal. Dahanu

The Dahanu-Gholvad belt in the Palghar district is famous for Chiku production - the fruit also known as sapota and is the only place in the world where it is grown all through the year. It is also one of Geographical Indicator (GI) tagged produce from Maharashtra.

Little known to the world, chiku is rich in nutrition and is very good for children and expecting mothers.

That's exactly the reason why we have set up four chiku processing centers so that products like chips, powder, pickles and biscuits can be made and sold across the country.

The four centres are being successfully run by women entrepreneurs (all tribal).



What our beneficiaries & stakeholders have to say



This group of tribal women who have undergone training on basics of tailoring with us have started earning by stitching garments, bags and many other products.

"There are many organizations who teach and give us certificates, but there are very few who actually help us earn a living out of the vocation. We are very happy with this arrangement at the Community Training Center in Walwanda and hope to get continuous orders in the days to come....."



During Diwali last year, the members of Sai Krupa Swayam Sahayta Mahila Samuh based in Ganjad village of the Dahanu Taluka in Palghar made masala hampers. This is what they had to say -

"Thank you very much for the orders for masala hampers. It has boosted our self confidence.... We now believe that we are ready to take on bigger challenges. Going forward, we will also make pickles, papad and many other items. Please support us for the same as well.

"We also thank officials from Prakalp office in Dahanu, Manav Vikas Department and NeevJivan Foundation who have supported us in setting up our small venture".



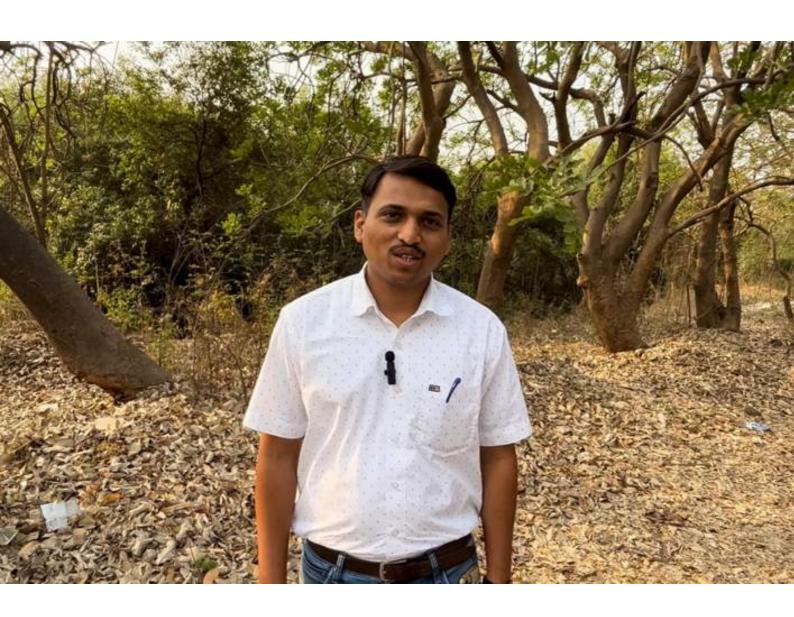
Ujjwala Kambli, Community Resource Person & member of Divyani Mahila Bachat Gath who have set up a chiku processing unit recently.

"We never thought that we will be able to start a small-scale business on our own. Thanks for NeevJivan Foundation, we have been able to set up this chiku processing center in our village. We will definitely work very hard and we will make this business very successful."



Laxmi Tai and her associates from the Santoshi Mahila Bachat Gath, Rampur Village are very happy to have started the chiku processing unit.

"The earnings from this project will definitely help in stopping the migration to cities which many among us have been doing for the last few years. We are grateful to M/s. Embitel Technologies Ltd for helping us in buying the machines and NeevJivan Foundation for executing this project successfully".



Shri. Samir Vathartkar, Block Development Officer, Jawhar is the main architect of the new poultry farm in Kogda village and this is what he had to say about the project –

"This is perhaps a great example of convergence of efforts between a government body (Panchayat Samiti), a private organization (Tata Motors) and an NGO (NeevJivan Foundation) who have come together for the betterment of the society".



Prakash Baraf, who leads the Swarajya Shetkari Bachat Gath which started the Sharda Poultry Farm in Kogda village, Jawhar recently spoke to us about the support that they received from both Panchayat Samiti, Jawhar, Tata Motors Ltd and NeevJivan Foundation, without which they would not have been able to start this poultry farm. "We are grateful to all these entities who have come together to help us set up our farm for us".



Our Partners

We believe that the success of any program like this rests on the strengths of our partners with whom we are collaborating. Some of the areas where we have partnered with other organizations are as follows – Knowledge, Mobilization, Technology, Project Funding and Market Connect.

We are thankful to all our partners for their constructive support and collaborative engagement, which has amplified our impact in the long run.

Knowledge Partners







Government Support







Incubation Support



Project Funding





Technology Partners

Market Linkages





CSR









Others





Governance

NeevJivan Foundation is a registered Section 8 Company as per Company's Act 2013 and we comply by all rules of the land related to Non-Government Organizations. The details of all regulatory compliances are as follows –

Corporate Identity Number	U85320MH2020NPL345085		
Permanent Account Number	AAHCN1307K		
Registration Number (12A)	AAHCN1307KE20214		
Registration Number (80G)	AAHCN1307KF20214		

Our Board Members



Ashutosh Tyagi

Board Director, Investor, Mentor, Impact, Tech Start-ups, Not for Profits

3 years of operations is a major celebratory milestone. Not only does the team feel assured about the strong foundation that has been laid, the confidence in their abilities is shared by the extended community of supporters, partners, donors, beneficiaries and all our cheer leaders.

Last year has seen the consolidation of our activities in 2 locations and expansion into a new location. The learnings from there have allowed the team to focus even more sharply. A significant effort in the coming year will be to deepen our impact by creating more financial resources to support the various initiatives which are being demanded by the community.

Dr. VVN Acharya

Professor, PACE IIT & Medical

NeevJivan has a very clear vision of creating sustainable livelihood in the rural part of the country. It is committed to its mission of revitalising the rural community.

I as one of the directors of NeevJivan take pride in the success stories of this organisation.



NeevJivan has achieved a lot of progress on ground which is very evident and this speaks volumes about its ability to win the confidence of the rural people. I am proud to be a part of this movement and am sure that some day this will be on a national scale.



Dr. Lata Ghanshamnani

Co-founder, RNisarg Foundation

Neevjivan has invested on building that strong foundation in the community.

The faith and trust earned by its ground work with beneficiaries and government agencies is yielding positive results.

With dedicated team and constant efforts it's only matter of time for Neevjivan to become a self sustaining organisation in the sector of livelihoods for rural communities.

Anasuya Banerji

Social Entrepreneur, Fund Raiser, Creative Thinker

Neevjivan's mission is to create opportunities for a sustainable living for the marginalized community in rural Maharashtra. This effort is visible on the ground over the last three years.

The dedication of this team in conjunction with the founder is evident from the increase in the number of beneficiaries whose projects are being funded this year.



It's a matter of pride to witness the spurt in growth in the number of entrepreneurs in rural areas of Palgarh, since the initiation of Neevjivan. Along with motivation and encouragement, the team struck an immeasurable faith within the community. The enthusiasm, grit and determination of unemployed youth from Jawahar, in building a future together, speaks volumes of the efforts made by the Neevjivan team.

Neevjivan has built a wonderful example of cooperation and convergence of effort amongst a government body, a private organization and an NGO for the common good of the society. Wishing every success to the beneficiaries and team Neevjivan.

Whether board members are related	No
No. of Board Meetings conducted during the FY	4
Minutes of Meeting documented & circulated	Yes
Board members draw salary for the work with organization	No
Board ensures compliance with all laws and regulations	Yes
Board approves programs, budgets, annual activity and audited financial statement	Yes
Qualifications and/or observations and/or remarks made by auditors in their report	No

The members of the board review the performance of the organization every quarter. The scope of review includes both financial and operational goals of the organization. During quarterly board meetings, discussions take place at a strategic and operational level. All policy level decisions are taken by the board and abided by the organization. Minutes of meeting is maintained for quarterly board meetings.

	Date of Board Meeting	Members eligible to attend	Members attended
Quarter 1	09/07/2022	6	5
Quarter 2	30/09/2022	6	4
Quarter 3	20/01/2023	6	4
Quarter 4	01/04/2023	5	5

Remuneration of Directors

None of the directors are paid any remuneration or fees or monetary rewards of any nature. Their primary focus is on the cause NeevJivan Foundation is working for and how we are able to make an impact on the targeted beneficiary groups in the long run and wholeheartedly spend their time for the benefit of the organization.



Recognition & Accolades



Recognized by the Minister of Civil Supplies and the Guardian Minister of Palghar district Shri. Ravindra Chavan for our work with the katkari community at the Raytale village in Jawhar.



Recognized by the Collector of Palghar district Shri. Govind Bodke for working with the tribal community and setting up 8 small scale business ventures with them in Dahanu.



Received the Vocational Excellence Award from the Rotary Club of Navi Mumbai Samaritans in Palghar district



Financials

NEEVJIVAN FOUNDATION

CIN -U85320MH2020NPL345085

1302, BLD 52 SECTOR 54,56,58,NRI SEAWOOD II, NERUL, MUMBAI MH 400706 INDIA

BALANCE SHEET AS AT 31.03.2023

I. Source of Funds (1) Shareholders' funds (a) Share Capital (b) Corpus fund (c) Reserve & Surplus (2) Non-current liabilities (a) Long-lerm borrowings (b) Deferred tax liabilities (Net) (c) Other Long term liabilities (d) Long-term provisions (3) Current liabilities (a) Short-term borrowings (b) Trade payables: (c) total outstanding dues of micro enterprises and small enterprises (d) total outstanding dues of creditors other than micro enterprises and small enterprises. (e) Other current liabilities	1 2	of 31st March 2023 1,00,000 - 12,88,996 13,88,996 - 26,298 - 26,298 26,298 96,109	31st March 2022 1,00,000 6,16,891 7,16,891 - 19,124 - 19,124
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(d) total outstanding dues of creditors other than micro enterprises and small enterprises. (e) Other current liabilities	3	96,109	6.93.830
(e) Other current liabilities	3	96,109	6.93.830
	3	96,109	6,93.830
	~ =		
f) Short-term provisions		-	-
		96,109	6,93,830
Total	l	15,11,403	14,29,845
II. Assets			
(1) Non-current assets		1	
(1)(a) Property Plant & Equiqment and intangible assets			
(i) Property Plant & Equigment	4	3,06,321	3.00.00
(ii) Intangible assets	7	3,00,321	2,08,964
(iii) Capital work-in-progress			
(iv) Intangible assets under development		5	-
b) Non-current investments		- I	-
c) Deferred tax assets (net)		- 1	-
d) Long-term Loans and advances		- 1	-
c) Other non-current assets			
o, out of the content costs	H	3.06.334	
(2) Current assets	H	3,06,321	2,08,964
a) Current investments	5	E 00 000	
b) Inventories	,	5,00,000	10,00,000
c) Trade receivables		•	-
d) Cash and cash equivalents	6	7.05.000	
e) Short-term loans and advances		7,05,082	2,20,881
f) Other current assets		- 1	-
y which can one about	H	12.05.000	-
	H	12,05,082	12,20,881
Total Contingent liabilities and commitments		15,11,403	14,29,845

Notes On Accounts including Significant Accounting Policies (See Accompanying Notes to the Financial Statement)
As per our Report of even date attached

Mumbal

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FOR SDK & ASSOCIATES

CHARTERED ACCOUNTANTS

(FRN - 144662W)

S D KAWDE - PROPRIETOR

M. no.: 111573

For and on behalf of the Board of Directors of NEEVJIVAN FOUNDATION

PROTEEK KUNDU DIRECTOR

ASHUTOSH TYACI DIRECTOR DIN: 00044751

DIN: 08858665

place: MUMBAI

NEEVJIVAN FOUNDATION CIN -U85320MH2020NPL345085

1302, BLD 52 SECTOR 54,56,58,NRI SEAWOOD II, NERUL, MUMBAI MH 400706 INDIA STATEMENT OF INCOME & EXPENDITURE FOR THE YEAR ENDED 31.03.2023

Particulars	Note No.	Figures for the year ended on 31st March 2023	Figures for the year ended on 31st March 2022
1. Income	_		
Donation	7	22,56,334	22,82,443
Other income	7 8	25,009	74,014
Total Income		22,81,343	23,56,457
II. Expenditure			
Expenses for Charitable Purposes	9	57,262	4,12,779
Employee benefits expense Finance Cost	10	9,54,412	6,83,974
Depreciation and amortisation expense	4	1,18,997	1 42 720
Other expenses	11	4,71,393	1,43,728
Total expenditure		16,02,064	4,81,805 17,22,286
III.Surplus/(Deficit) of Income over Expenditure		6,79,279	6,34,171
IV. Tax expense			
Current Tax Expenses for Current Year	1 1		
Deferred tax	1 1	7,174	19,124
Current Tax Expenses relating to Prior Years		,,,,,	-
V. Profit (Loss) for the period		6,72,105	6,15,047
27 (m.) 28 (m.) 14 (m.) 28 (m.	1 1	0//2/100	0,15,047
Earnings per equity share:			
(1) Basic	12	67.21	61.50
(2) Diluted	13	67.21	61.50

Notes On Accounts including Significant Accounting Policies

M. No. 111573 Mumbai

(See Accompanying Notes to the Financial Statement)

As per our Report of even date attached

FOR SDK & ASSOCIATES

CHARTERED ACCOUNTANTS

(FRN - 144662W)

CA - S D KAWDE PROPRIETOR

M.N.-111573

Place: MUMBAI Dated: 31.08.2023 For and on behalf of the Board of Directors of NEEVJIVAN FOUNDATION

PROTECTOR

DIN: 08858665

ASHUTOSH TYAGI DIRECTOR

DIN: 00044751



We thank all our Supporters, Donors & Partners

We will continue our journey to stop migration by creating an alternate source of income for every household in rural India

