

नविका

July '23

A Monthly Newsletter from NeevJivan Foundation
 Edited by: Krishnika Kundu

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पाऊस आला रे...!!!

Yes!!! These are the words ringing in the air as cheer spreads among the villagers.... They have been praying for good monsoons and their prayers have been heard.

As the monsoon sets in and the color of the field slowly changes from brown & yellow green, there is an air of jubilation in the villages. It's that time of the year they have all been waiting for a very long time.



Proteek Kundu

You will hardly find the villagers at home during the day as the entire family is in the field preparing for the all-important crop of the year, i.e. paddy which would be their most important bread earner....

Once the field is ready and the monsoons intensify, it will be the time for the popular festival "लावणी".... Every member of the family participates in this event, i.e., planting the rice saplings.....

Watch out for this space as we track this festival in July.....

Impact of our work so far..

No. of farmers, women & youth trained-

Last month 975 1130 1200 1250 190 200+
 on Vocations of choice on Entrepreneurship skills by us who started their Business

No. of Entrepreneurship Projects funded by NeevJivan Foundation / Other Organizations Last month 82 102

No. of beneficiaries whose projects are in pipeline for funding Last month 700 900+

Entrepreneurship module at Modale village

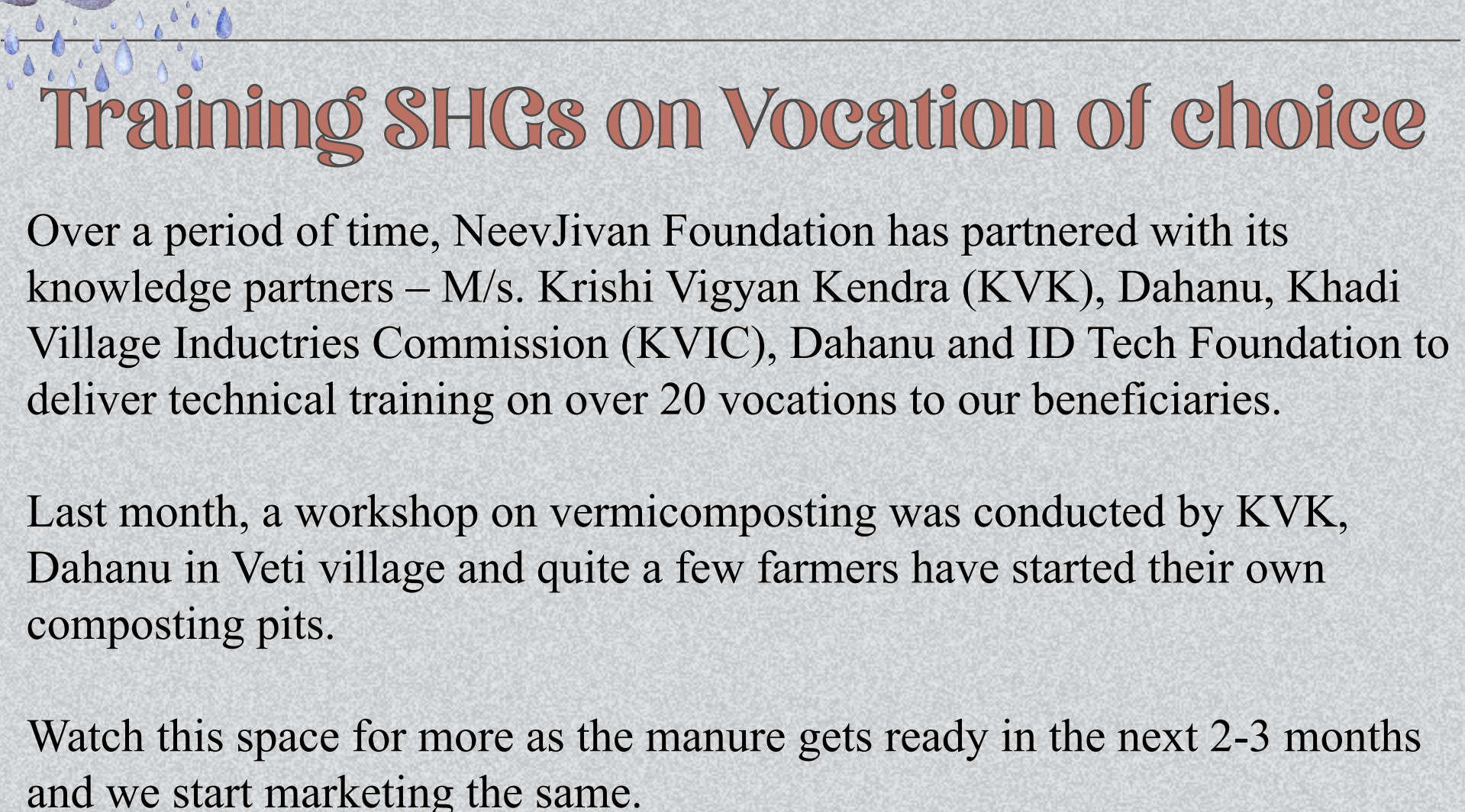
We recently started the training six self help groups based in Modale village in Igatpuri taluka on entrepreneurship skills. The 60+ women plan to start their own business – agarbathi making, poultry farm, paper plate & bowl making and goat farming.



Training session on entrepreneurship skills at Modale, Igatpuri taluka

As part of our entrepreneurship module, we teach the basic concepts of business – like who is the customer, what does the customer want, understanding the competition, creating value proposition, pricing, selling, maintaining books of accounts and much more...

...and all this is taught through experiential learning, i.e., fun and games, case studies, group discussions, market visits, customer interaction, etc



Training SHGs on Vocation of choice

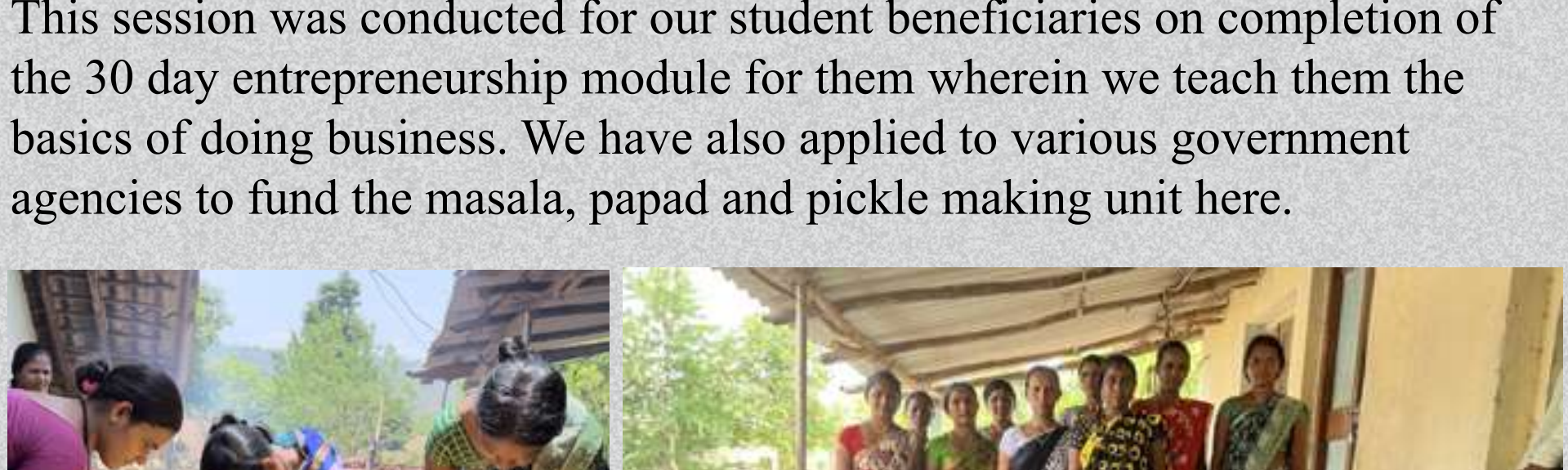
Over a period of time, NeevJivan Foundation has partnered with its knowledge partners – M/s. Krishi Vigyan Kendra (KVK), Dahanu, Khadi Village Industries Commission (KVIC), Dahanu and ID Tech Foundation to deliver technical training on over 20 vocations to our beneficiaries.

Last month, a workshop on vermicomposting was conducted by KVK, Dahanu in Veti village and quite a few farmers have started their own composting pits.

Watch this space for more as the manure gets ready in the next 2-3 months and we start marketing the same.



Training on vermi-composting conducted by KVK, Dahanu for our farmers in Veti village, Dahanu



Our Knowledge Partners, KVK, Nashik was also involved in conducting the classes for Papad & Pickle making for our students in Thanapada village in Trimbakeshwar.

This session was conducted for our student beneficiaries on completion of the 30 day entrepreneurship module for them wherein we teach them the basics of doing business. We have also applied to various government agencies to fund the masala, papad and pickle making unit here.



Training papad & pickle making conducted by KVK, Nashik for our students in Thanapada in Trimbakeshwar

Exam time at Our Community Tailoring Center, Dahanu



It was time for exams for the next batch of students at our Community Tailoring Centre in Dahanu. This is the sixth batch of students of 20 students who will be passing out of this centre.

Till date over 200 young tribal girls have been trained on the basics of tailoring since we started the centre over 1.5 years ago. The students are taught as per curriculum prescribed by NSDC.

Felicitation By Hon. Minister Of Food & Civil Supplies Shri. Ravindra Chavan

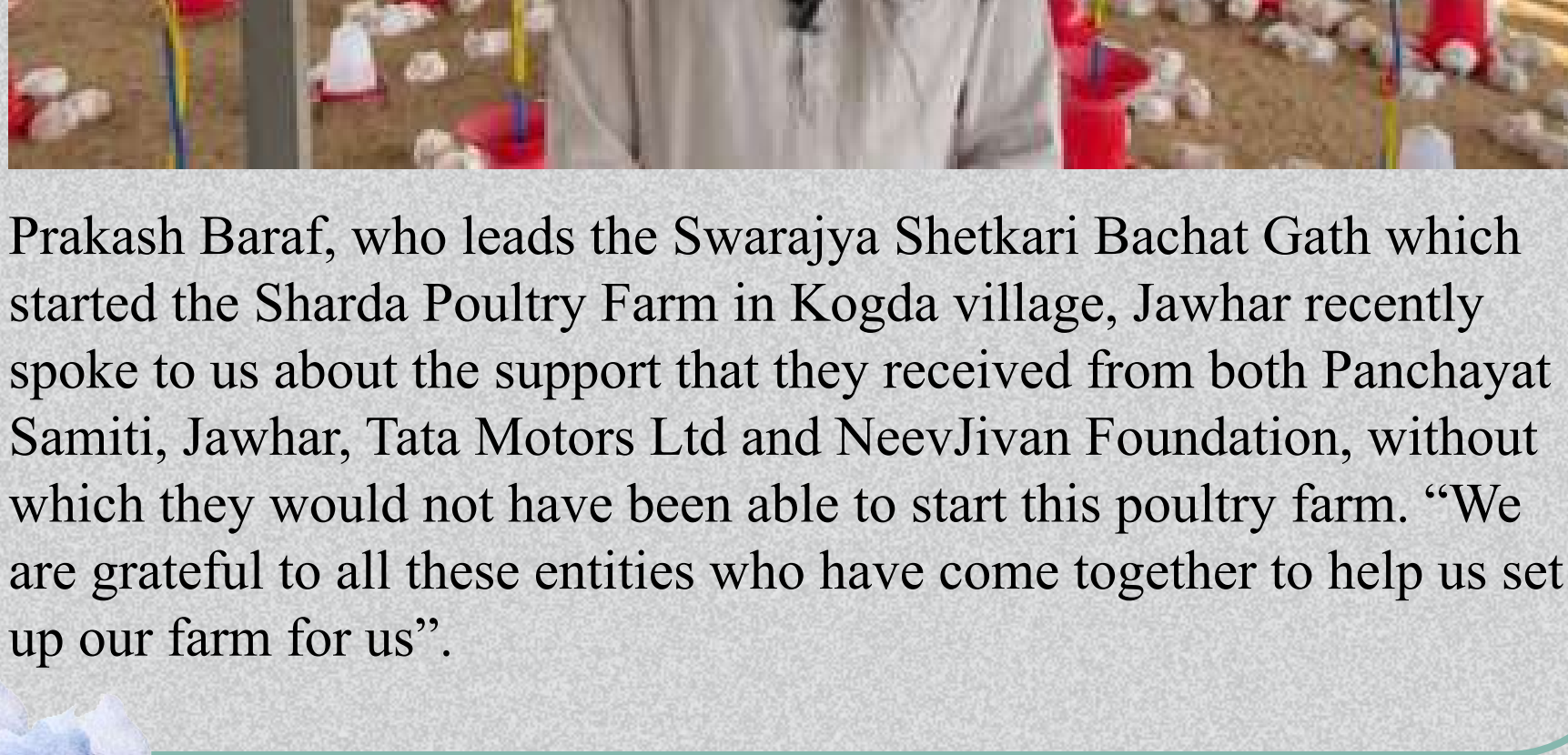


NeevJivan Foundation was recently felicitated by the Hon. Minister of Food, Civil Supplies, and Consumer Protection, Government of Maharashtra and Guardian Minister for Palghar District, Shri. Ravindra Chavan for our work with Adim Swayamsahayta Samuha in Raytale village in Jawhar.

We work with 21 families in this village belonging to the karkari community* to set up their brick making unit in their village thereby stopping their migration to the cities.

*The karkari community is designated as Primitive Vulnerable Tribal Group (PVTG) by the Government of India.

Stakeholder Speaks



Prakash Baraf, who leads the Swarajya Shetkari Bachat Gath which started the Sharda Poultry Farm in Kogda village, Jawhar recently spoke to us about the support that they received from both Panchayat Samiti, Jawhar, Tata Motors Ltd and NeevJivan Foundation, without which they would not have been able to start this poultry farm. "We are grateful to all these entities who have come together to help us set up our farm for us".

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If you wish to know more about our work, you can write to or call our founder & Director, Proteek Kundu

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