

March '23

A Monthly Newsletter from NeevJivan Foundation Edited by Ishanika Bhandu

Women's Day Celebration

The month of March was special, as we celebrated our women entrepreneurs across different platforms in Mumbai and Dahanu.

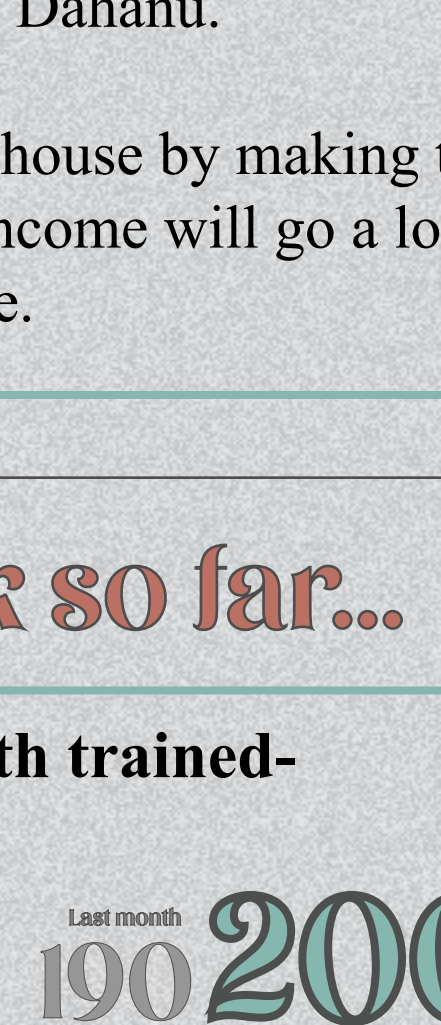
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It is our endeavor to create opportunities for sustainable livelihood for tribal women in their respective villages so that they do not have to migrate to the cities in search of livelihood.

In other words, we celebrate women's day, every day of the year!!

As on date, we have trained 1,100+ women on different vocations and entrepreneurship skills and over 200 of them are successfully running their small scale business ventures in Jawhar & Dahanu.

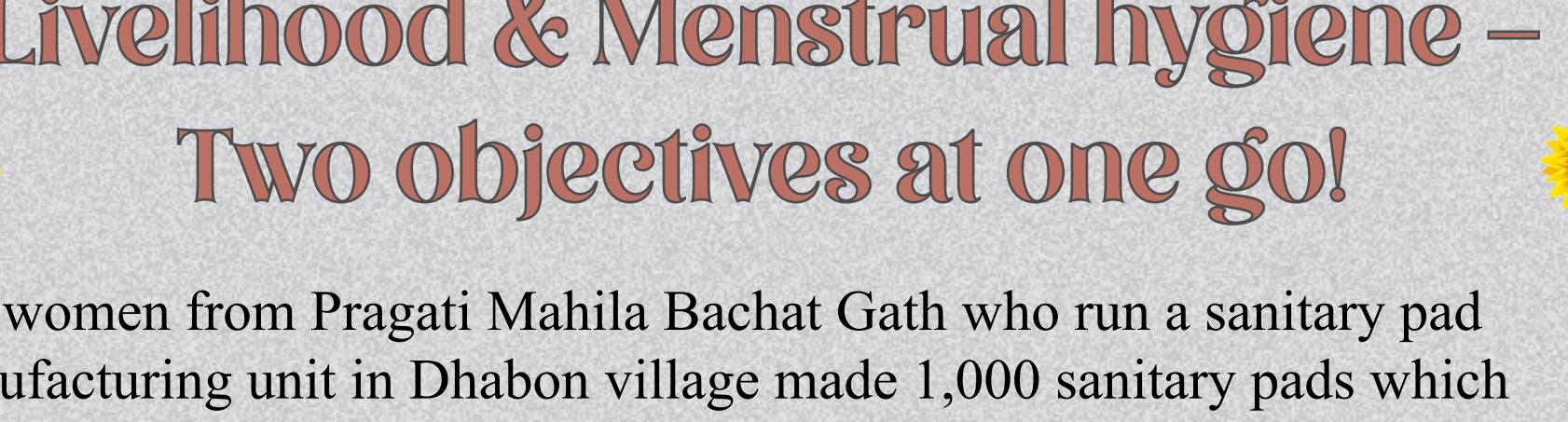
We believe that empowering the woman of the house by making them a bread winner through an alternate source of income will go a long way in the wellbeing of the generations to come.



Proteek Kundu

Impact of our work so far..

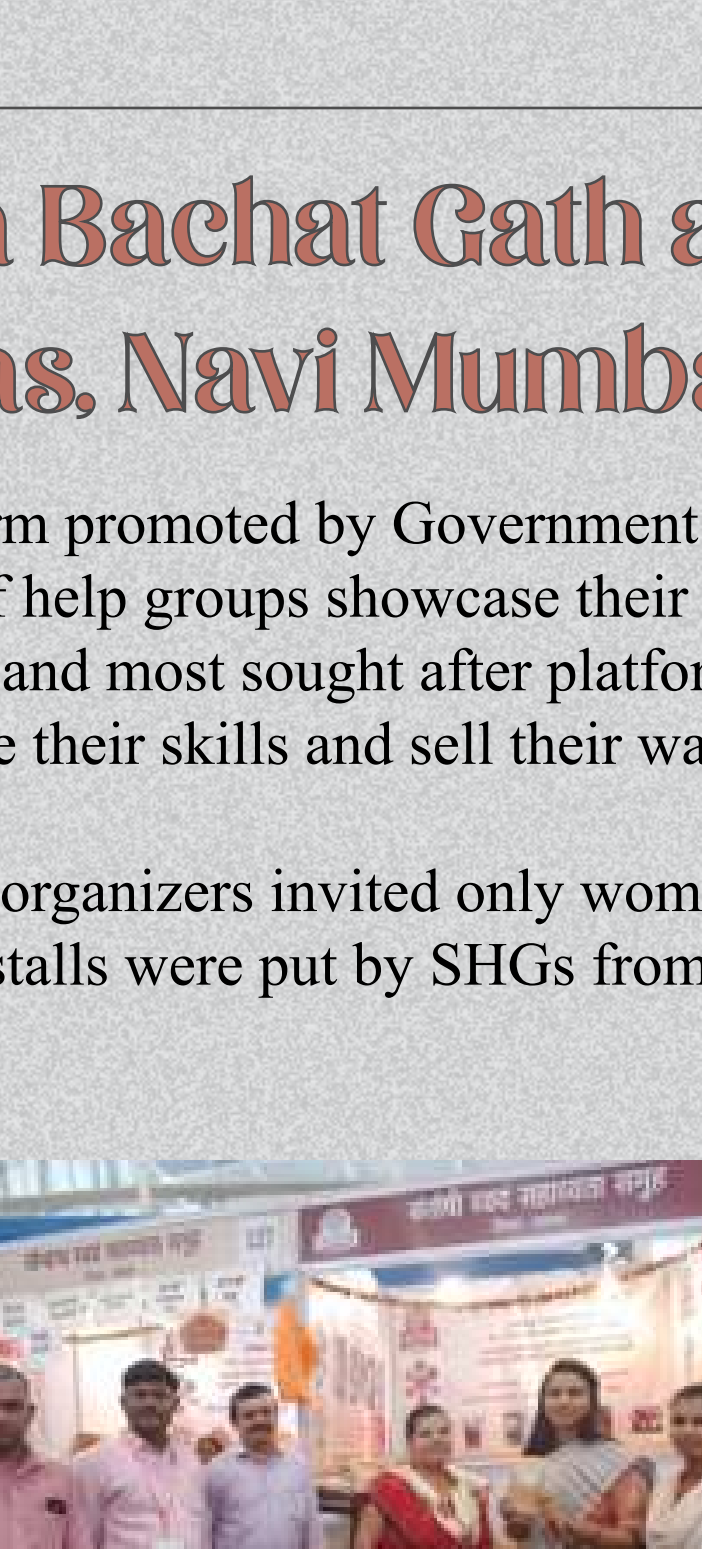
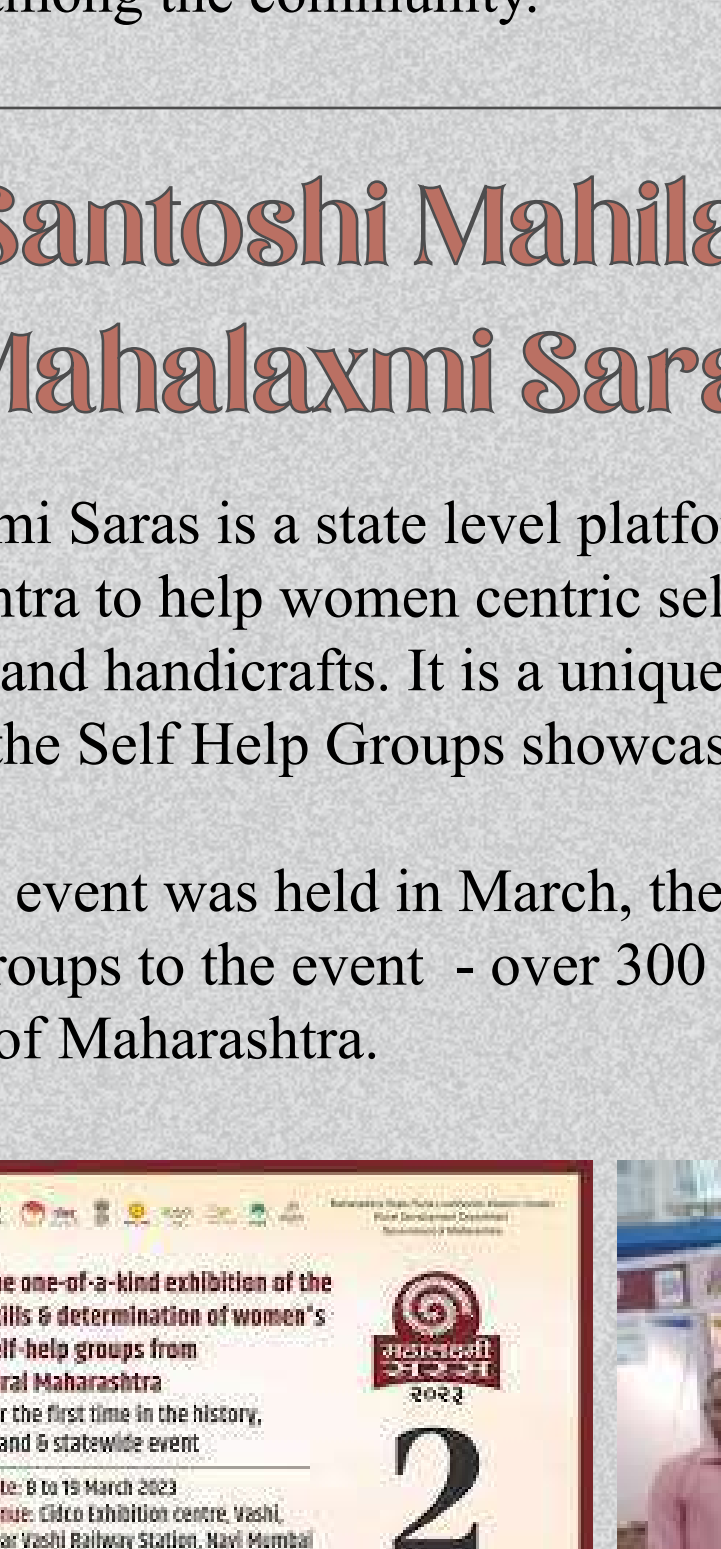
No. of farmers, women & youth trained-



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Livelihood & Menstrual hygiene – Two objectives at one go!

The women from Pragati Mahila Bachat Gath who run a sanitary pad manufacturing unit in Dhabon village made 1,000 sanitary pads which were in turn distributed among young girls at the Agar Ashramshala and a few other locations.



We are thankful to the kind donors who contributed to the noble cause by helping the women with a source of livelihood (most importantly, giving them the confidence) also helped us spread the word about menstrual hygiene among the community.

Santoshi Mahila Bachat Gath at Mahalaxmi Saras, Navi Mumbai

Mahalaxmi Saras is a state level platform promoted by Government of Maharashtra to help women centric self help groups showcase their products and handicrafts. It is a unique and most sought after platform wherein the Self Help Groups showcase their skills and sell their wares.

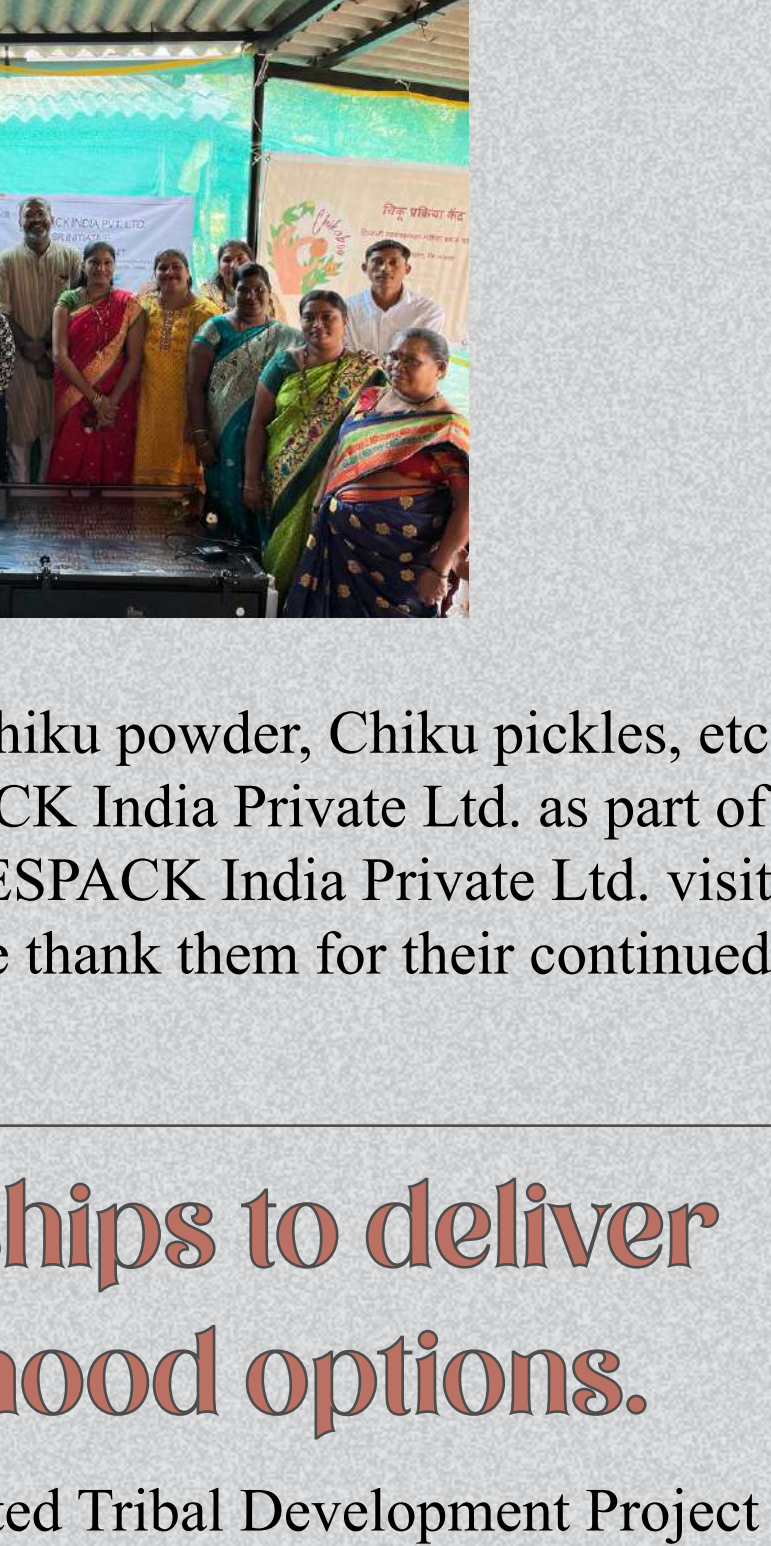
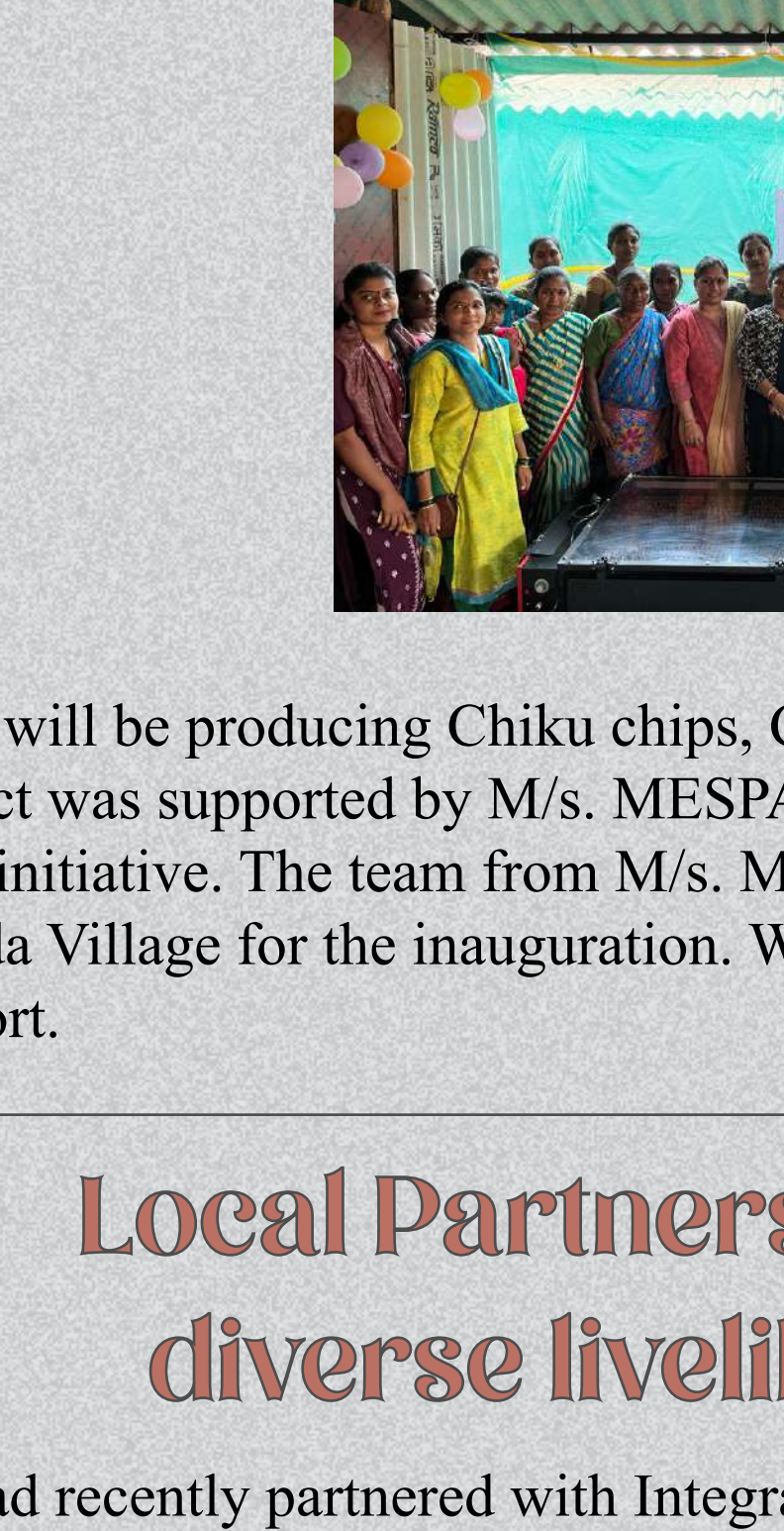
Since the event was held in March, the organizers invited only women centric groups to the event - over 300 stalls were put by SHGs from across the state of Maharashtra.



We are proud that one of SHGs – Santoshi Mahila Bachat Gath mentored by NeevJivan Foundation was invited to the prestigious 14 days event.

Streerang - "Little girls with Dreams become women with Vision"

Integrated Tribal Development Project, Dahanu organized a 2 days festival "Streerang" to celebrate women's day... The theme of the event was "Little girls with Dreams become women with Vision"



Sai Samarth Mahila Bachat Gath, Vill. Kosbad, Ta. Dahanu



Sai Krupa Swayamsahayta Mahila Samuh, Vill. Ganjad, Tal. Dahanu



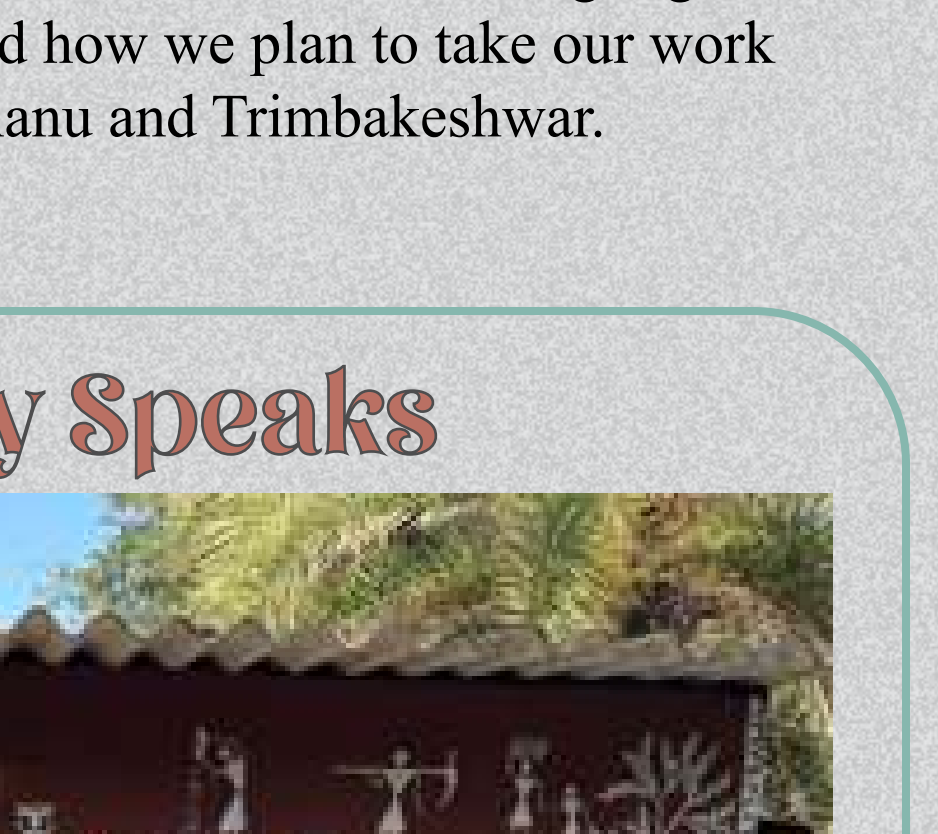
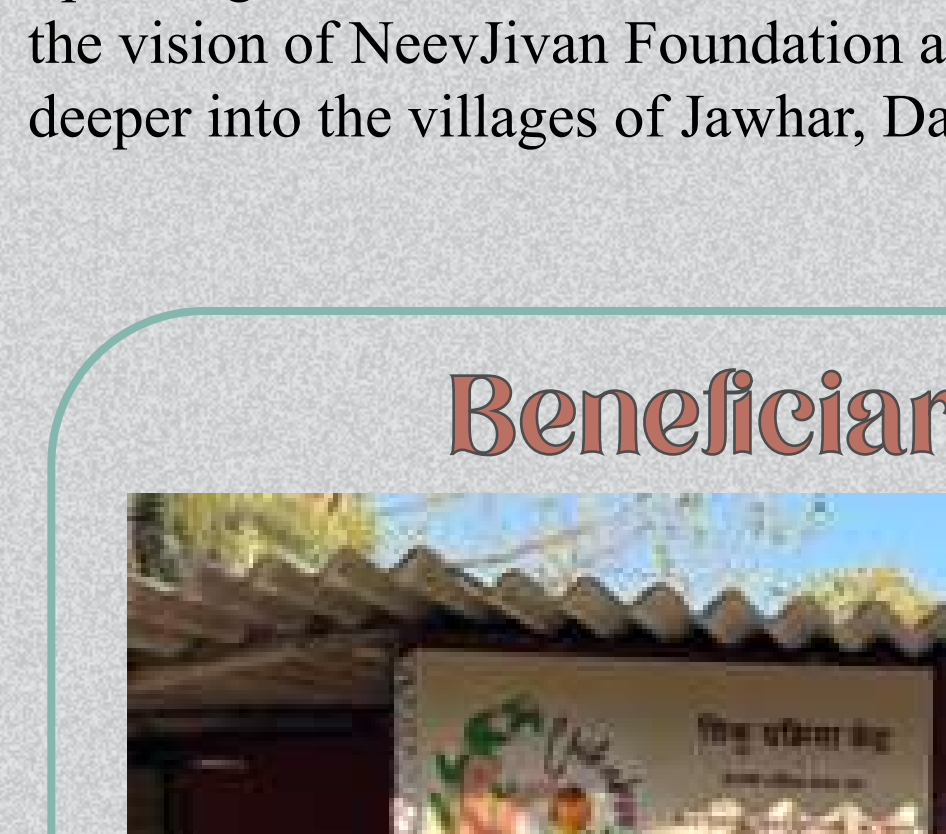
Santoshi Mahila Bachat Gath, Vill. Rampur, Tal. Dahanu

3 Self Help Groups supported by NeevJivan Foundation set up stalls for Masala, pickles and Chiku products.

Our women entrepreneurs clearly on their journey to fulfill their Vision.

Another Chiku Processing Center inaugurated

We inaugurated our fourth Chiku processing center in Dahanu. This center will be run by Divyani Mahila Bachat Gath based in Bawda village.



They will be producing Chiku chips, Chiku powder, Chiku pickles, etc. The project was supported by M/s. MESPACK India Private Ltd. as part of their CSR initiative. The team from M/s. MESPACK India Private Ltd. visited Bawda Village for the inauguration. We thank them for their continued support.

Local Partnerships to deliver diverse livelihood options.

We had recently partnered with Integrated Tribal Development Project to train over 40 young tribal boys and girls on entrepreneurship skills. Funded by ITDP, Jawhar, all of them have started Printing / Photocopy shop in their respective villages.

In order to diversify their product offering, we recently tied up with Reliance Jio to ensure that they get to sell SIM card and prepaid recharge coupons from their shops... This obviously adds to their earning.

Vocational Excellence Award

The good work of NeevJivan Foundation was recognized by the Rotary Club of Navi Mumbai Samaritans with the Vocational Excellence Award.

Speaking on the occasion our Founder Shri. Proteek Kundu highlighted the vision of NeevJivan Foundation and how we plan to take our work deeper into the villages of Jawhar, Dahanu and Trimbakeswar.

Beneficiary Speaks

Laxmi Tai and her associates from the Santoshi Mahila Bachat Gath, Rampur Village are very happy to have started the chiku processing unit.

"The earnings from this project will definitely help in stopping the migration to cities which many among us have been doing for the last few years. We are grateful to M/s. Embtel Technologies Ltd for helping us in buying the machines and NeevJivan Foundation for executing this project successfully".

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If you wish to know more about our work, you can write to or call our founder & Director, Proteek Kundu

proteek.kundu@neevjivan.org | 9512000003

NeevJivan Aapka Haath, Hamaara Saath

