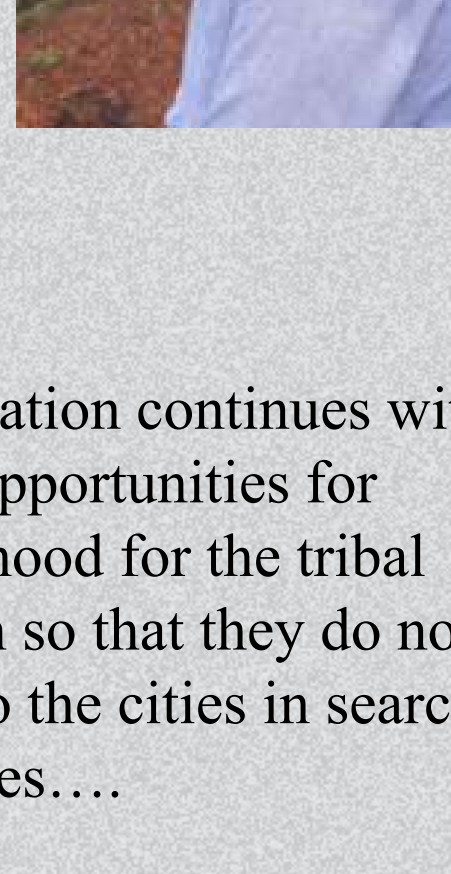


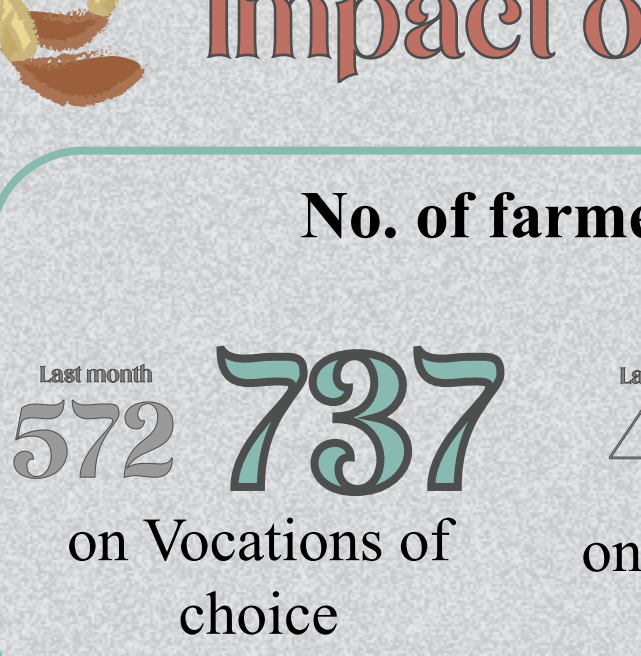
## Note from our founder

Hope all of you had a great time celebrating Dussera and Diwali last month with your family and friends.

With the festive season behind us, it is back to business in the villages --- it is time for harvesting the main crop of the year, i.e. paddy. Practically, everyone in the villages are busy in their fields harvesting the crop and everyone is expecting a good harvest this year.



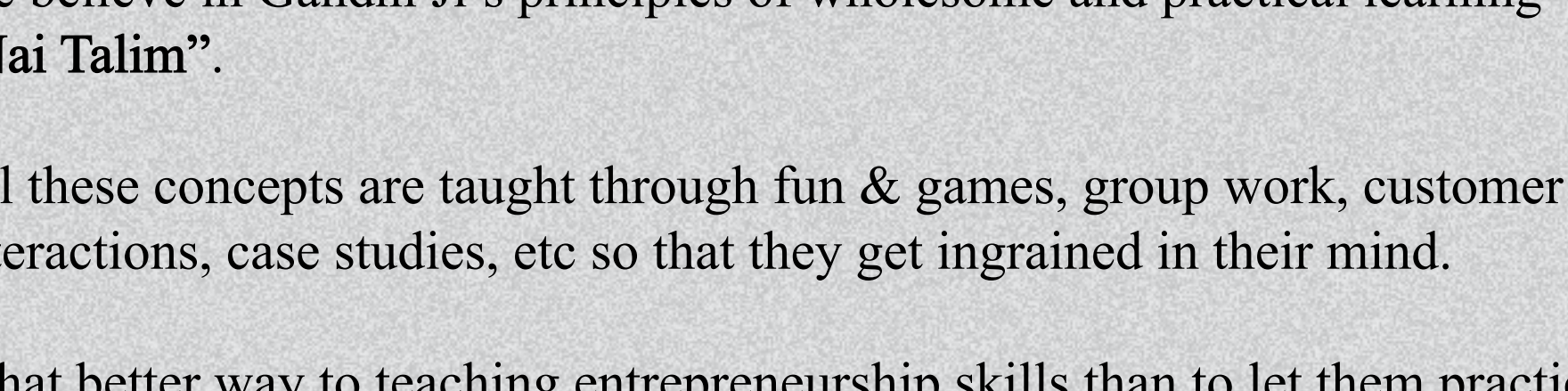
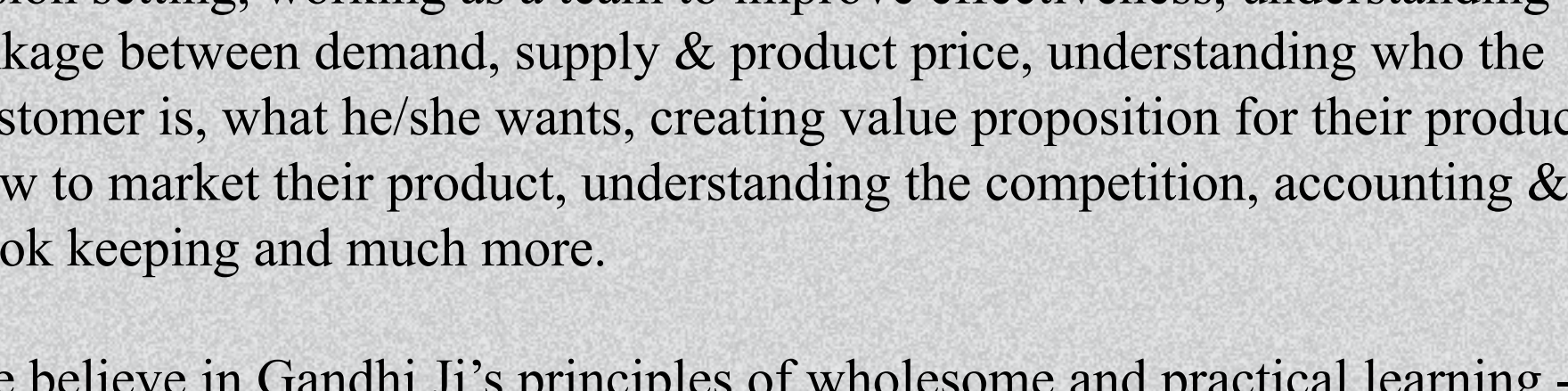
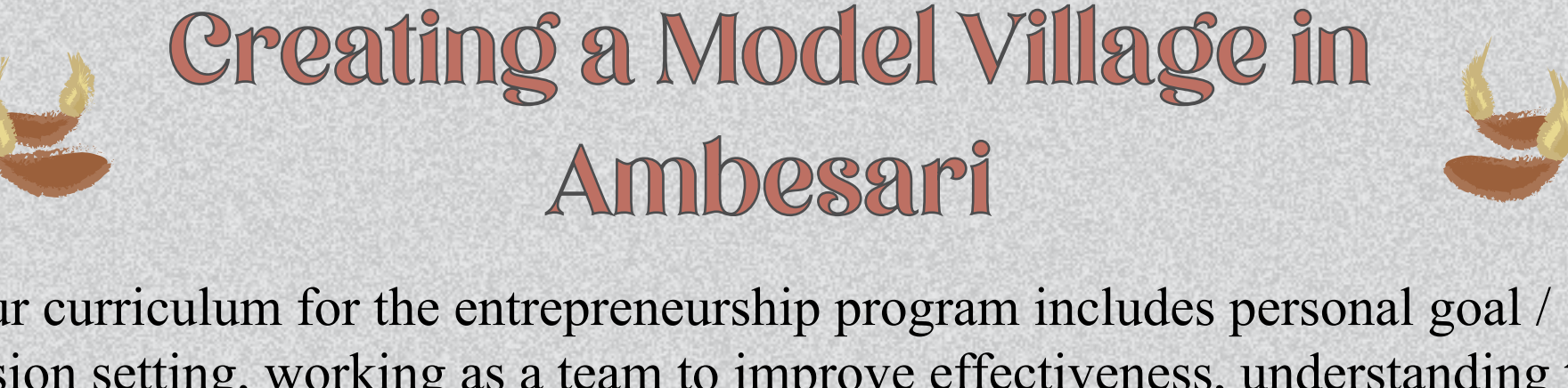
Proteek Kundu



NeevJivan Foundation continues with its efforts to create opportunities for sustainable livelihood for the tribal women and youth so that they do not have to migrate to the cities in search of better opportunities....

## Impact of our work so far..

**No. of farmers, women & youth trained-**



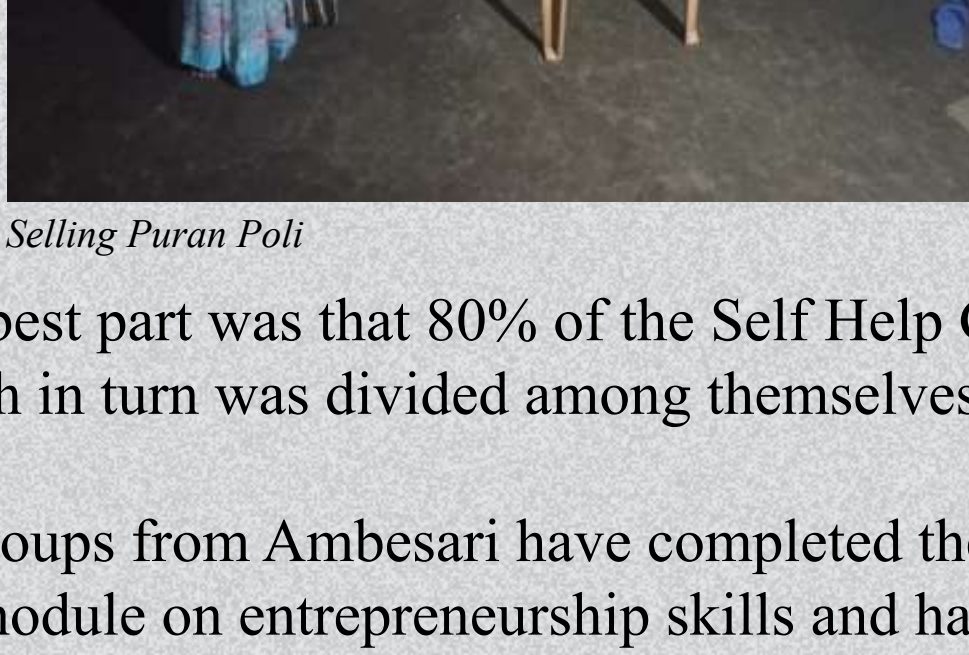
## Creating a Model Village in Ambesari

Our curriculum for the entrepreneurship program includes personal goal / vision setting, working as a team to improve effectiveness, understanding the linkage between demand, supply & product price, understanding who the customer is, what he/she wants, creating value proposition for their product, how to market their product, understanding the competition, accounting & book keeping and much more.

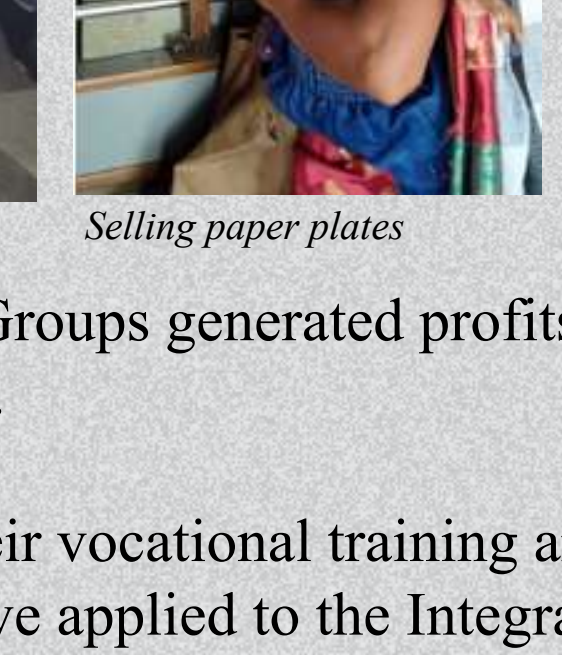
We believe in Gandhi Ji's principles of wholesome and practical learning -- "Nai Talim".

All these concepts are taught through fun & games, group work, customer interactions, case studies, etc so that they get ingrained in their mind.

What better way to teaching entrepreneurship skills than to let them practice the concepts in a live environment - each group is given Rs. 500/- and tasked to conduct any business of their choice and this is what they did....



Selling vegetables



Selling fruits



Selling flowers



Selling Vada Pav & Idli Chutney



Selling Puran Poli



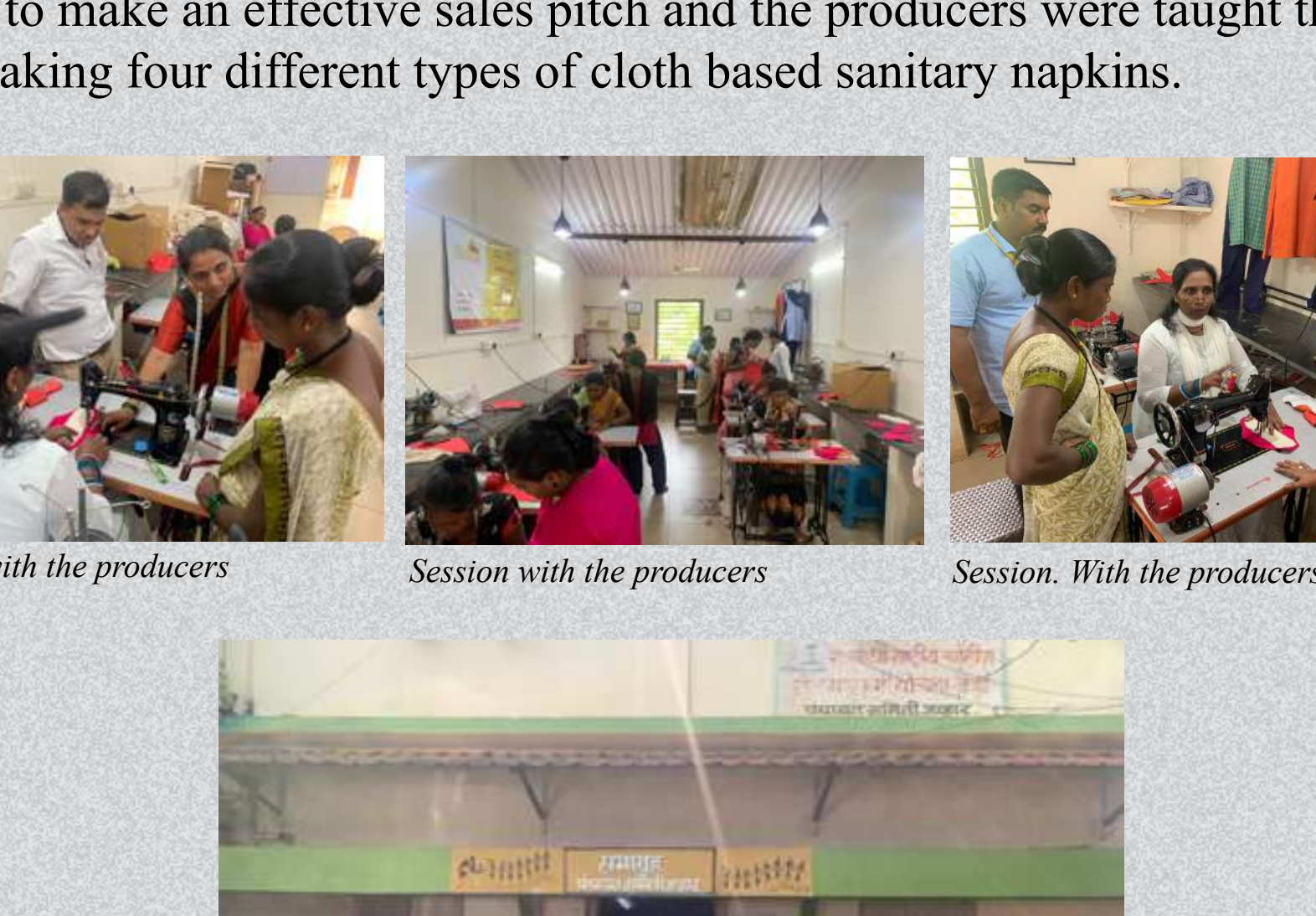
Selling paper plates

The best part was that 80% of the Self Help Groups generated profits which in turn was divided among themselves.

10 groups from Ambesari have completed their vocational training and the module on entrepreneurship skills and have applied to the Integrated Tribal Development Project (ITDP) for funds.

Watch this space for more developments in Ambesari village.

## Working with ITDP, Jawhar to train young entrepreneurs



The Integrated Tribal Development Project (ITDP), Jawhar has embarked on a project to generate employment and livelihood for young tribal girls and boys living across Jawhar, Vikramgad, Wada, Makhada and Jawhar. The candidates will receive support from the Government of Maharashtra (through ITDP) to setup small shops of printer/xerox and stationary in their respective villages.

NeevJivan Foundation has partnered with ITDP for the smooth execution of the program, i.e., train the candidates on entrepreneurship skills, help the candidates in site selection, procurement of devices and machines and helping them stabilize their business.

We completed the training for them in October 22 and wish. All of them the very best to become successful entrepreneurs in the long run.

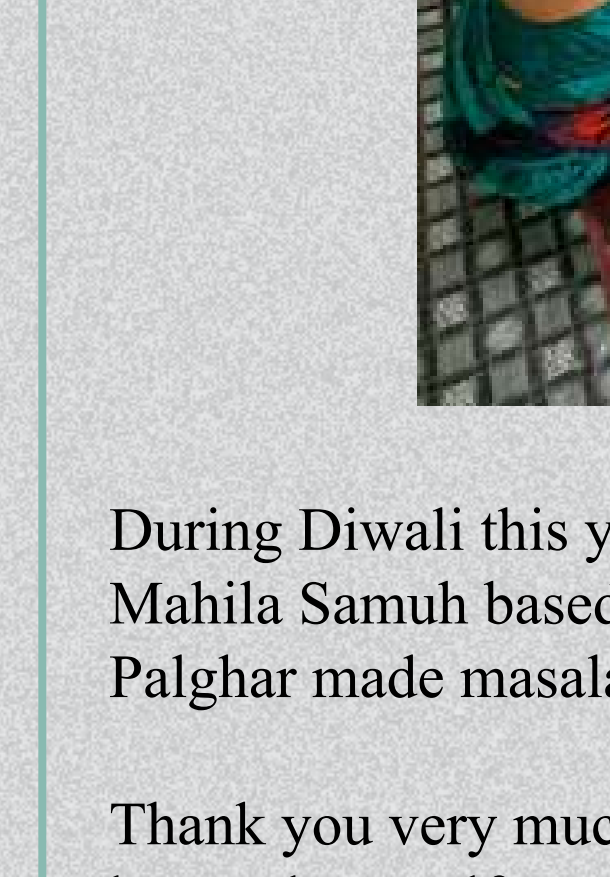
## Green Dot Project in Jawhar

Last month we spoke about the launch of the "Green Dot" Project, a joint venture between 3 partners - M/s. Stonesoup, M/s. Navodaya Foundation, M/s. NeevJivan Foundation. We have come together to manufacture and promote cloth based sanitary napkins - this project has immense implication on two fronts -

- a. Promote menstrual hygiene among the tribal women
- b. Generate livelihood opportunities for atleast 30-40 tribal women living in this area who would be making the napkins and also promoting the same in the local market.



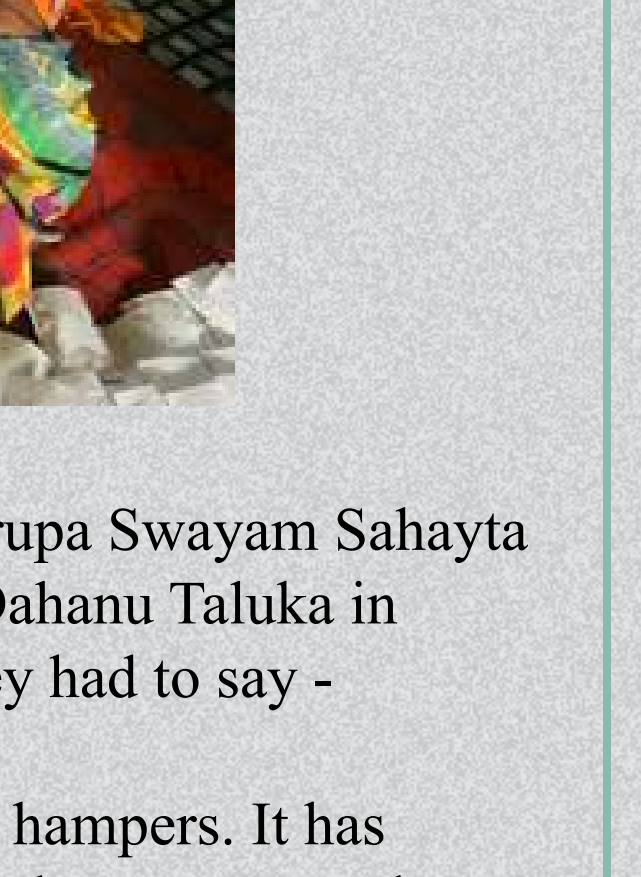
Session with the evangelists



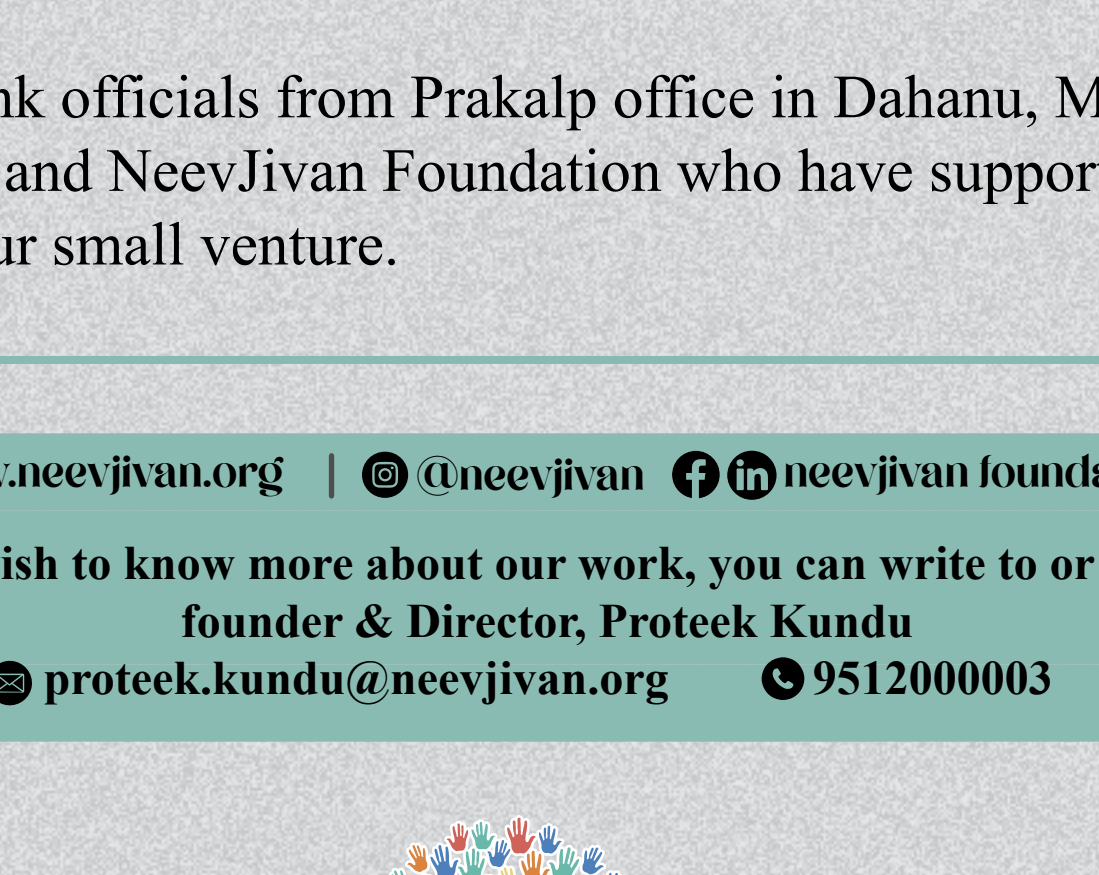
Session with the producers



Session with the producers



Session. With the producers



## Welcoming the 14th cohort of ILSS



Our founder Director, Proteek Kundu joined the panel discussion organized by India Leaders for Social Sector (ILSS) for their 14th cohort. He spoke about his experience of transitioning to the social sector after working in the corporate world for more than 25 years.

ILSS is an organization that aims to build the leadership talent and capacity that India's social sector needs in order to create catalytic impact at scale. They help professionals from the corporate world make an effective transition to the social sector.

## Guest Speaker at Maharashtra Startup Yatra

The Maharashtra Startup Yatra was conducted by the Maharashtra State Innovation Society in Palghar district. It is a statewide event wherein budding entrepreneurs are invited to present their ideas at district level.

The best business proposition from each district present their ideas at state level. NeevJivan Foundation was invited to deliver a lecture on Startups and their challenges at the event in Palghar.



## Beneficiary Speaks



During Diwali this year, the members of Sai Krupa Swyam Sahayta Mahila Samuh based in Ganjad village of the Dahanu Taluka in Palghar made masala hampers. This is what they had to say -

Thank you very much for the orders for masala hampers. It has boosted our self confidence.... We now believe that we are ready to take on bigger challenges. Going forward, we will also make pickles, papad and many other items. Please support us for the same as well.

We also thank officials from Prakalp office in Dahanu, Manav Vikas Department and NeevJivan Foundation who have supported us in setting up our small venture.