

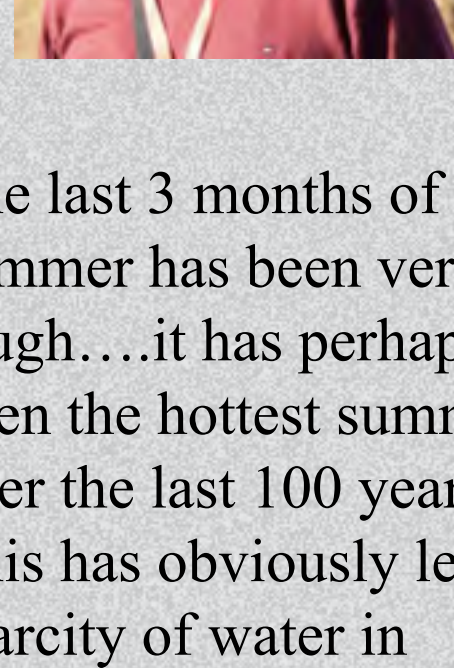


June'22 A Monthly Newsletter from NeevJivan Foundation

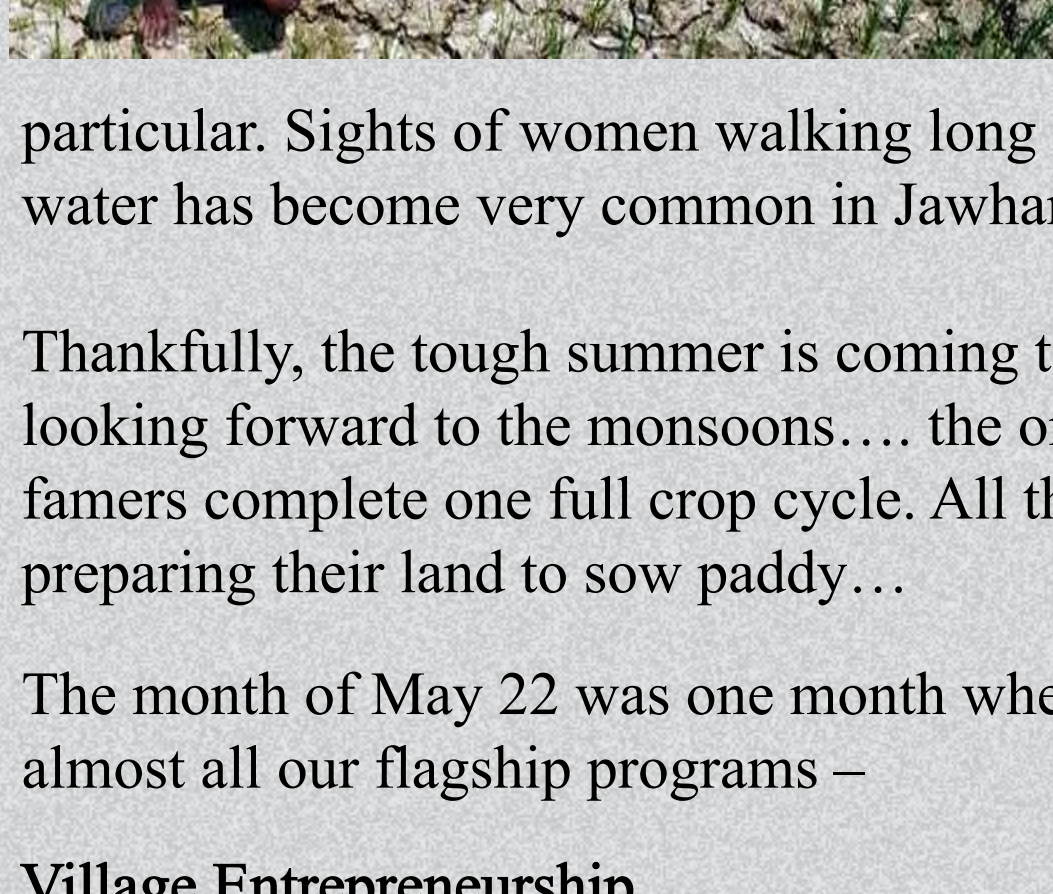
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Note from our founder

NeevJivan Foundation is a Section 8 Company as per Company's Act 2013 (an NGO) working in the area of Skill Development & Vocational Training for our fellow citizens in rural India. It is our endeavor to create opportunities for sustainable livelihood for women and youth living here.



Proteek Kundu



The last 3 months of summer has been very tough... it has perhaps been the hottest summer over the last 100 years. This has obviously led to scarcity of water in general, drinking water in particular. Sights of women walking long distances for a few pots of water has become very common in Jawhar and Dahanu.

Thankfully, the tough summer is coming to an end and all of us are looking forward to the monsoons... the only season that helps the farmers complete one full crop cycle. All the farmers are now preparing their land to sow paddy...

The month of May 22 was one month wherein we have been run almost all our flagship programs –

Village Entrepreneurship

Develop entrepreneurship skills among people who are already experts in their vocation™ Small Scale Business Venture.

Samrudh Kisan

Introduction of alternate vocations in every family to create alternate source of income – Lakhpatti Kisan in 6 to 12 months.

Community Tailoring School

Tailoring schools as per NSDC prescribed curriculum delivered by our Knowledge Partner – M/s. ID Tech Foundation.

Impact of our work so far..

No. of farmers, women & youth trained-

Last month 215 **340**

on Vocations of choice

Last month 182 **215**

on Entrepreneurship skills

Last month 42 **42**

by us who started their Business

No. of Entrepreneurship Projects funded by NeevJivan Foundation / Other Organizations

Last month 40 **40**

No. of beneficiaries whose projects are in pipeline for funding

150

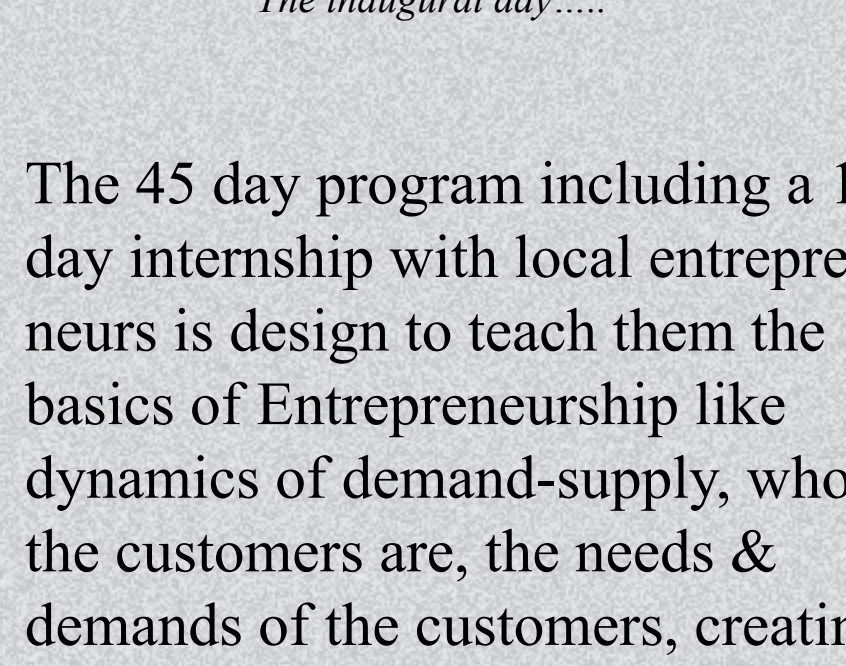
Entrepreneurship@Jawhar

After the successful completion of the first edition of #Entrepreneurship@Jawhar Program, we launched the second edition of the program in May 22. Supported by the Integrated Tribal Development Project (ITDP), Jawhar under the Government of Maharashtra, the program is designed to promote the spirit of entrepreneurs among the tribal youth in the Jawhar taluka.

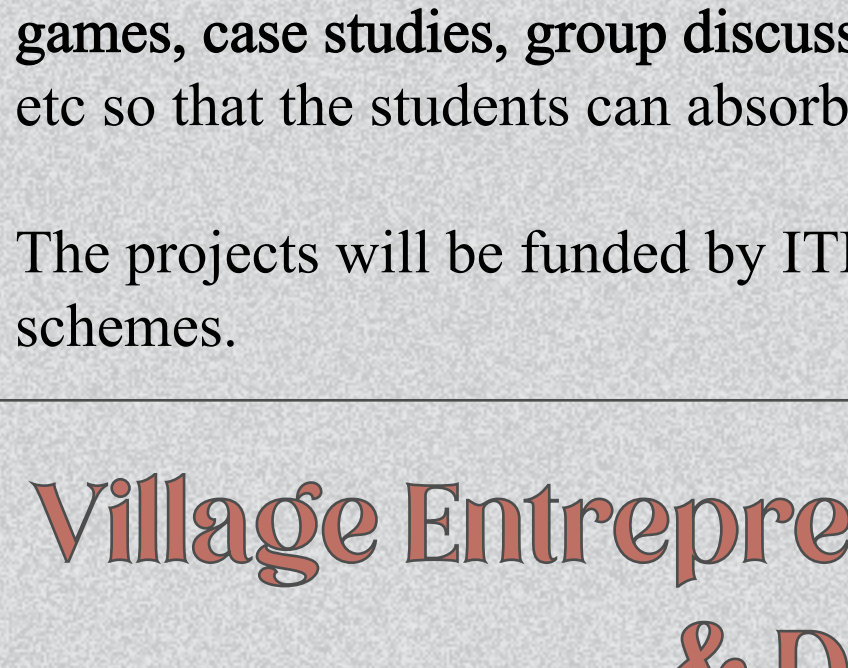
It is also our endeavor to improve the self-confidence of the participants so that they can engage with the outside world with ease.



Program launch by Smt. Ayushi Singh, Additional Collector & Project Head, ITDP, Jawhar



The inaugural day.....



A typical day in the classroom....

The 45 day program including a 15 day internship with local entrepreneurs is design to teach them the basics of Entrepreneurship like dynamics of demand-supply, who the customers are, the needs & demands of the customers, creating value proposition, 4P's of marketing, product pricing, product marketing including social media marketing,

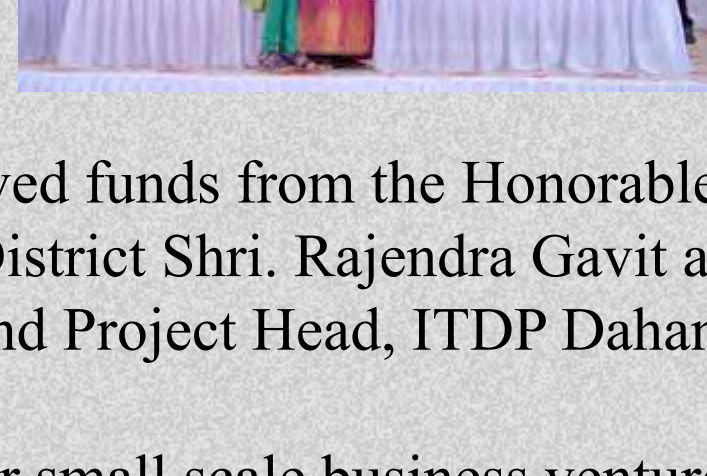
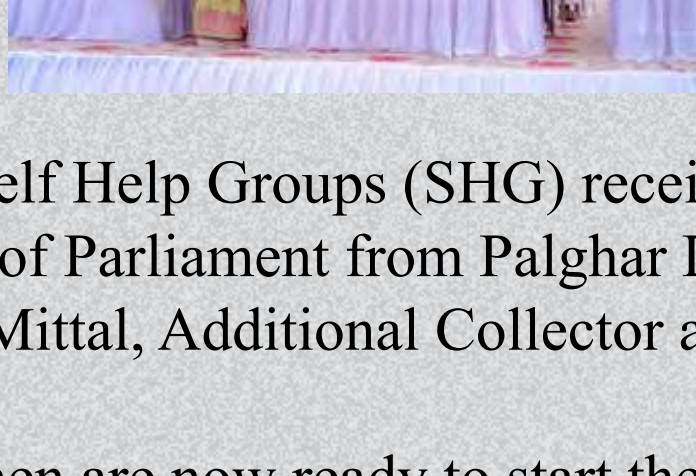
accounting & book keeping and much more... All this through fun and games, case studies, group discussion, presentations, customer interactions, etc so that the students can absorb the concepts easily...

The projects will be funded by ITDP, Jawhar through convergence of schemes.

Village Entrepreneurship in Ganjad & Dhabon

A few months ago, we had mentioned about our work with the tribal women in Ganjad & Dhabon villages in the Dahanu taluka in the Palghar district of Maharashtra.

Having completed the training program on the technical aspects of the chosen vocation and also the training on entrepreneurship skills, it was time for receiving the seed funds to start their business...



All the Self Help Groups (SHG) received funds from the Honorable Member of Parliament from Palghar District Shri. Rajendra Gavai and Smt. Ashima Mittal, Additional Collector and Project Head, ITDP Dahanu.

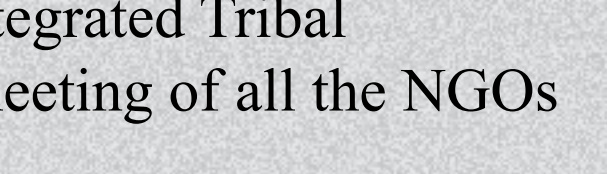
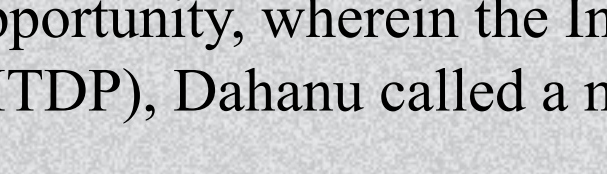
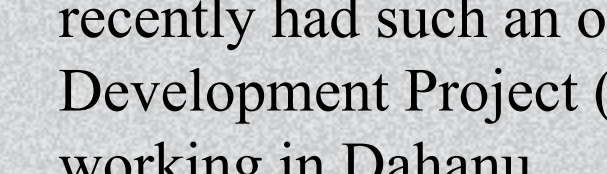
The women are now ready to start their small scale business ventures (Sanitary Pad making, Patrawali making, Masala / Papad / Pickle making) very soon.

Watch out for this space for more as the women start their entrepreneurial journey in the next few days... :-)

Samrudh Kisan Program

The Samrudh Kisan Program is one of the flagship programs of NeevJivan Foundation wherein we train farmers on three vocations – Poultry Farming, Vermi-composting and Mushroom Cultivation – the whole idea being diversification of vocations in order to eliminate the over dependence on agriculture as their only source of income.

The sixth edition of the program was launched in the Dhabosa village, almost 20 Kms from Jawhar...



On a field trip to visit some of the poultry farms supported by us...

Industry Forum – Learning from each other

Distribution among local women Program

It is always a pleasure to attend a forum of like minded people to understand their work and explore opportunities to collaborate... We recently had such an opportunity, wherein the Integrated Tribal Development Project (ITDP), Dahanu called a meeting of all the NGOs working in Dahanu.

Attending the meeting was a great experience....exchanging notes with other NGO's working in this area and understanding their work will go a long way to improve each other's' productivity and efficiency.



We thank Smt. Ashima Mittal, Assistant Collector, Dahanu and Project Officer, ITDP, Dahanu for taking this initiative and look forward to many such engagements in the near future.

Beneficiary Speaks



A trained tailor, Ashok Kisan Bhoje underwent the our training program on Entrepreneurship skills and subsequently received seed capital from ITDP, Jawhar. Today, he runs his tailoring shop successfully in Talawali village in Jawhar taluka.

"The 45 day training that I received from NeevJivan Foundation and the seed capital from ITDP has helped me start my business. With the money that I earn and save through this business, I intend to start a garment factory in the near future."

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If you wish to know more about our work, you can write to or call our founder & Director, Proteek Kundu

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NeevJivan Aapka Haath, Hamaara Saath

