जीविका Feb'22

Jeevika Feb'22

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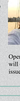
NeevJivan Foundation celebrated it's 1st Anniversary on 26th January '22

Note from our Directors on the occasion of our 1st Anniversary

Pratosh Kundu

It is indeed a joyous moment for us as we celebrated our 1st Anniversary on 26th January 2022…Through the year we trained 100+ women, youth and farmers…. The first year of operation was a period of learning for all of us… Having consolidated our operations, it is now time to scale up and try to impact as many beneficiaries as possible.

Ashutosh Tyagi



As NeevJivan completes the first year of its operation, a strong foundation has been laid to build a future for strong delivery in the days to come. Securing livelihoods, empowering people and encouraging entrepreneurship has marked the first full year of operation.

Operating from the values of dignity and courage, NeevJivan will continue to address deep seated systemic and cultural issues while creating solution for immediate problems.

Ananya Banerji

To choose to help others and to do good is rare. One such person that I came across was Protesk and his dream project NEEVJIVAN FOUNDATION.

When the world was brought to a standstill by a dreaded pandemic. Neevjivan's journey began. Rooted in the belief to energize rural women & youth, it chose to work on creating alternate sources of income for them with the main objective of preventing migration.

VVN Acharya

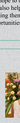
It's a pleasure to be associated with NeevJivan and also delighted to see it grow over the past one year. I personally was a witness to the Love and respect shown by the villagers towards NeevJivan during republic day celebrations and this speaks volumes about their performance of on the ground. I pray this movement goes a long way and creates many successful micro-entrepreneurs.

Kanak Agrawal

Proud on how much we've grown in just 1 year. Our women tailoring students have already started earning by selling their products through the platform of Neev.

We hope to take Neev to another level this year and also help many low income families by training them for different livelihood opportunities. Really excited for the 2nd year.

Dr. Lata Ghanshamnani



As NeevJivan celebrates its 1st year of existence, it is time to pause and see the journey to date …. from setting up the infrastructure, to getting it running and building confidence among the beneficiaries has been done to its best. Goal driven planning and execution to achieve success at every level has been done. Building networks and nurturing them with commitment is helping NeevJivan create its place in the hearts of its beneficiaries.

Impact of our work so far...

No. of farmers, women & youth trained-

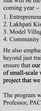
75 **95** on Vocations of choice

90 **102** on Entrepreneurship skills

7 **20** by us who started their Business

No. of Entrepreneurship Projects funded by NeevJivan Foundation / Other Organizations 12 **18**

Our 1st Anniversary celebration



The day was bright & sunny…. we had invited all our students – women, farmers & youth who have been trained by us over the last 1 year to our center in Walwanda. Our Founder & Director Shri. Protesk Kundu summarized the year gone by and spoke about our plans for the future.

He spoke of four flagship programs that will be the mainstay in the coming year –

1. Entrepreneurship Program
2. Lakhpati Kisan
3. Model Village
4. Community Tailoring School

He also emphasized that NeevJivan Foundation will continue to work beyond just training….he said, " It will be our continuous endeavor to ensure that our students are able to **earn their living either through creation of small-scale ventures of their own or through our Neev Gram Udyog project that we started for the women recently**.

The program was also attended by our Director Shri. VVN Acharya, Professor, PACE IIT & Medical, Mumbai.

Lakhpati Kisan

In order to stop the overdependence on agriculture, it is very important that our farmers **diversify their sources of earnings from multiple vocations**…Under this program we are trying to introduce atleast 3 vocations in every family – Poultry Farming, Vermi-composting and Mushroom cultivation in a small scale.

As informed in our previous newsletter, we have already provided our farmers with a kit to start a small-scale poultry farm and are happy to let you know that all the poultry farms are running successfully and are in various stages of operations.

It was time to introduce the 2nd vocation, i.e., Vermi-composting to our farmers, which we did on 26th January 2022 by distributing the composting bags among the selected farmers…

As a next step, we will be training our farmers on mushroom cultivation…. We hope that the earnings from all the three vocations will enable them to earn more than INR 1,00,000 over a year….

Model Village

Having successfully trained the women centric Self Help Groups in Dhaban & Gangal villages of Dahanu taluka on Entrepreneurship skills, it is now time to take the next step forward – **A Model Village…**

The idea of a Model Village was conceptualized with the **primary objective of preventing migration of the people** living in these villages to the cities for greener pastures.

As per this program we plan to train **one member of every household in the village** on a vocation of their choice and entrepreneurship skills.

We also intend to facilitate funding and help them set up a small-scale business venture and support them for a period of atleast 6 months till their operations stabilize. This project will definitely be one step in the direction of preventing migration of people to the cities.

Some of our students who started a small-scale business venture

Rahul runs a small shop - **Bharat Tribal Art Center**, in Jawhar where he makes souvenirs and other paraphernalia based on Warli painting for tourists visiting Jawhar.

Ashok has started his tailoring shop - **Shri Sadguru Krupa Ladies Tailor in Talavali, Jawhar** and dreams of running a garment factory very soon.

Harshada runs her tailoring shop – **Pratima Ladies Tailor in Mokhada**…. She wants to prove to the people in her village that girls can be an earning member of her and contribute to their wellbeing.

All three of them completed the 60-day Entrepreneurship program that was conducted by us in association with Integrated Tribal Development Project (ITDP), Jawhar

We wish her all the success in his new venture….

Products made by our students

Neev by NeevJivan takes our students one step closer to their goal of being financially independent and gives them the platform to stand on their feet.

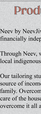
Through Neev, we introduce to you, a synergy of culture and skill of the local indigenous people students

Our tailoring students have been tirelessly working to generate an alternate source of income for themselves to be able to sustain the livelihood of their family. Overcoming cultural and physical barriers like "women must take care of the house" to travelling miles to learn tailoring skills, they have overcome it all and are very eager to bring their work forward to you.

Your purchase shall take us one step closer to giving out students the wings they desire.

Do write to us if you wish to place orders **support@neevjivan.org**

Face Masks



Sanitary Napkins

Tote Bags

Paper bags

Beneficiary Speaks

I learnt a lot from the classes conducted by NeevJivan Foundation on agriculture and poultry. I particularly liked the session on business planning and how to do business…

– Lakshman Bhoye, Shirashi Village

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If you wish to know more about our work, you can write to or call our founder & Director, Protesk Kundu

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NeevJivan Aapka Haath,Hamaara Saath