

Note from Our Founder

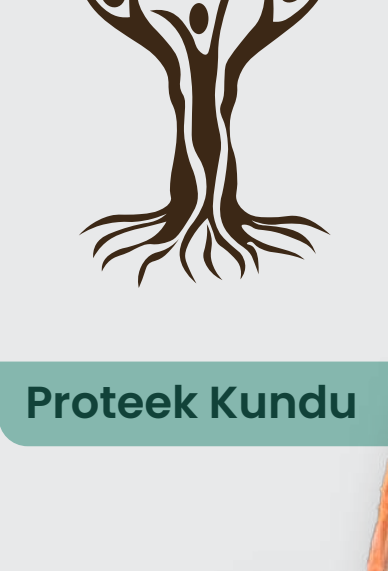
पाऊस आला रे....!!!

Yes!!! These are the words ringing in the air as cheer spreads among the villagers.... They have been praying for good monsoons and their prayers have been heard.

As the monsoon sets in and the color of the field slowly change from brown & yellow to green, there is an air of jubilation in the villages. It's that time of the year they have all been waiting for a very long time.



You will hardly find the villagers at home during the day as the entire family is in the field preparing for the all-important crop of the year, i.e. paddy which would be their most important bread earner....



Proteek Kundu



Once the field is ready and the monsoons intensify, it will be the time for the popular festival "लावणी".... Every member of the family participates in this event, i.e., planting the rice saplings....

No. of Farmers, Women & Youth trained

On Vocations of choice

2,035

On Entrepreneurship Skills

2,230

No. of Entrepreneurship projects supported by NeevJivan Foundation

46

No. of women and youth running their businesses successfully

450

6

NEW PROJECTS GONE LIVE !!!

Last month was very crucial for us – we set up 6 micro business units in the Jawhar taluka in the Palghar district of Maharashtra. These projects were part of the "Skill & Entrepreneurship Development Program" which were supported by Tata Motors Ltd. as part of their Integrated Village Development Program in Jawhar.

Vermicomposting Unit, Jhaap

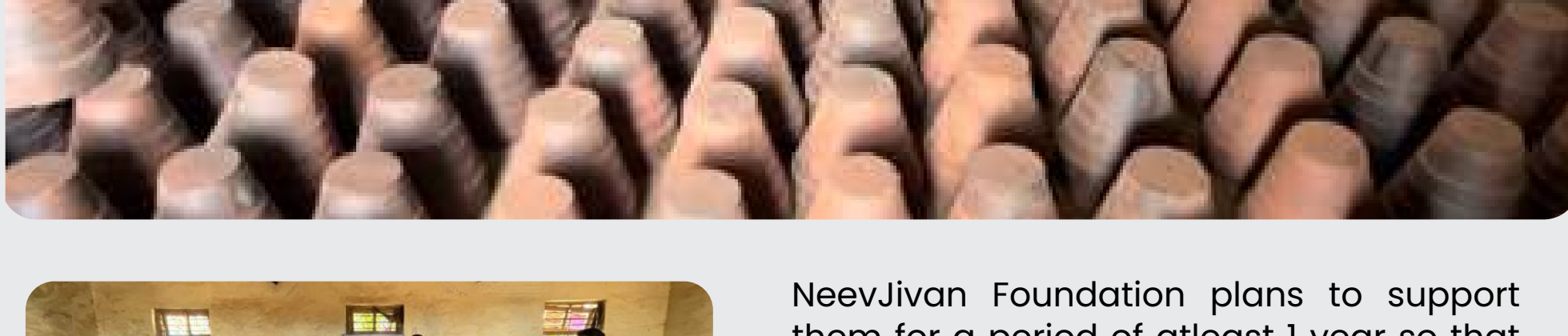
The Gauravi Mahila Bachat Gath started their vermicompost production center in their village Jhaap.

We helped them in setting up the pit and the shed for vermicomposting and also got them trained on the subject at Krishi Vigyan Kendra, Dahanu. Having set up the pits for vermicomposting, they were filled with cow dung and other naturally available waste materials, earthworms which were procured from a vendor Dahanu and started the process.



The product once ready will be marketed under brand name – "Sanjivani". NeevJivan Foundation has taken the responsibility of helping the members of the SHGs to sell their products for a period of atleast 1 year.

Clay Cup Making Unit, Medha & Jhaap



Pragati Mahila Bachat Gath, Vill. Medha, Tal. Jawhar

Making clay cups is another eco friendly and sustainable business that we are supporting in Jawhar – 2 SHGs, namely Pragati Mahila Bachat Gat and Sanjivani Mahila Bachat Gath have started micro business to make clay cups in their villages Medha and Jhaap respectively.

We helped them in procurement of the clay cup making machine & dies from a vendor in Rajkot and set up the shop floor. Raw material, i.e. soil is available freely anyways.



Sanjivani Mahila Bachat Gath, Vill. Jhaap, Tal. Jawhar

NeevJivan Foundation plans to support them for a period of atleast 1 year so that they are able to stabilize their operations and are confident to run the business on their own.

Brick Making Unit, Aina

The members of Mahima Mahila Bachat Gath based in Aina village opted for brick making because of their inherent skills and experience related to this vocation.

We supported them with all the relevant equipment required to start the business like dies for brick, spade, water pump & pipes, coal for the oven, etc and got them ready to start the business.

It was easier to start the operations for this unit since the women were trained beforehand itself and the raw materials are available locally. The group has made their first batch of 25,000 bricks and sold approx. 3,000 bricks in the local market before the monsoon set in.

The operations will start again around September and we plan to support them for a period of atleast 1 year so that they are able to stabilise their operations and are confident to run the business on their own.



Poultry Farming, Medha & Aina



Bhumika Mahila Bachat Gath, Aina

Poultry farming with desi chicken is a vocation that is slowly fading away from the rural landscape because of the following reasons –

- People opting for mass production with broiler chicken and thereby cater to the demand in the cities.
- Non availability of genuine / pure breed of desi chicken in the rural areas. The market has been taken over by mixed breed with claims of being desi chicken.

Hence, when the women opted for poultry farming during the training season, we decided to implement the project with the desi breed.

The women were helped with the design of the shed, setting up the poultry farm and



Durga Mahila Bachat Gath, Medha

the procurement of the pure breed desi chicken from a special farm in Pune. We also helped them with the purchase of feeders & drinkers and starter & finisher food from vendors based in Vikramgad.

NeevJivan Foundation has also appointed a local veterinary doctor to help the women with vaccination of the chicks / chicken and overall support.

One SHG plans to run their farm for eggs and the other plans to sell the chicken – we plan to support them for a period of atleast 1 year so that they are able to stabilise their operations and are confident to run the business on their own.

Workshop with Team Magic Bus



Magic Bus works on various livelihood projects with women...It was a pleasure to participate in the workshop with their team and share our experience w.r.t. skill development and vocational training that we have been practicing with the tribal community in rural Maharashtra.



Stakeholder Speaks



We have been working on goat farming for the last 9-10 months. NeevJivan Foundation helped us start this business for us – we started with 8 goats and today we have 15 goats. They have guided us in buying the "kokan kanya" breed of goats, setting up the shed, purchase of the best feed available in the market and also vaccination. We are thankful to them for providing us with this alternate source of income...