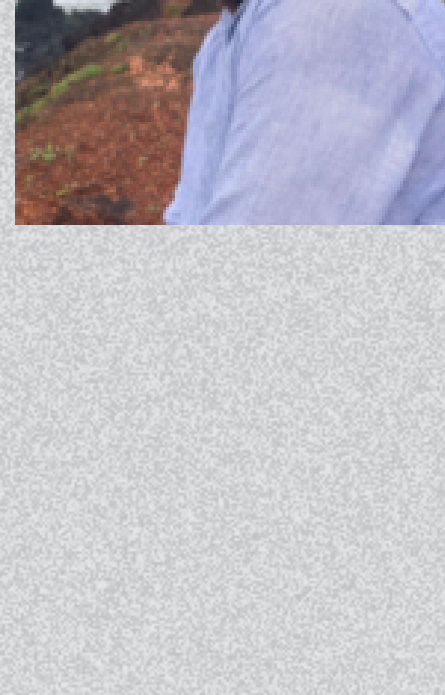


Happy Holi!

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It's that time of the year again when the migrant workers return home to celebrate the festival of colors – HOLI with the other members of the family. The villages will be crowded and the houses will be full of people for the next week or two.



Proteek Kundu

While they celebrate Holi, we are busy reaching out to them to make them aware of the perils of migration and the opportunities of alternate income available to them today and How NeevJivan Foundation can help them by creating opportunities for sustainable livelihood in the villages so that they do not have to migrate to the cities in search of greener pastures.

Impact of our work so far..

No. of farmers, women & youth trained-

Last month **800** on Vocations of choice Last month **746** on Entrepreneurship skills Last month **190200+** by us who started their Business

No. of Entrepreneurship Projects funded by NeevJivan Foundation / Other Organizations Last month **75** **82**

No. of beneficiaries whose projects are in pipeline for funding Last month **615** **850+**

Launch of Chiku Processing Centers in Dahanu

Manilkara Zapota, popularly known as Chiku or Sapota is tagged as Geographical Indicator (GI) to Palghar district. GI is a sign used on products that have a specific geographical origin and possess qualities or a reputation that are due to that origin.

We are very happy to announce the launch of 4 Chiku processing centers in Dahanu, 3 of which are in the Gholvad village – the actual birthplace of the GI tagged “Gholvad Chiku”.

We are working with 25 SHGs covering over 300 tribal women across these four villages. Watch out for this space for more details on these projects in the next editions of Jivika.



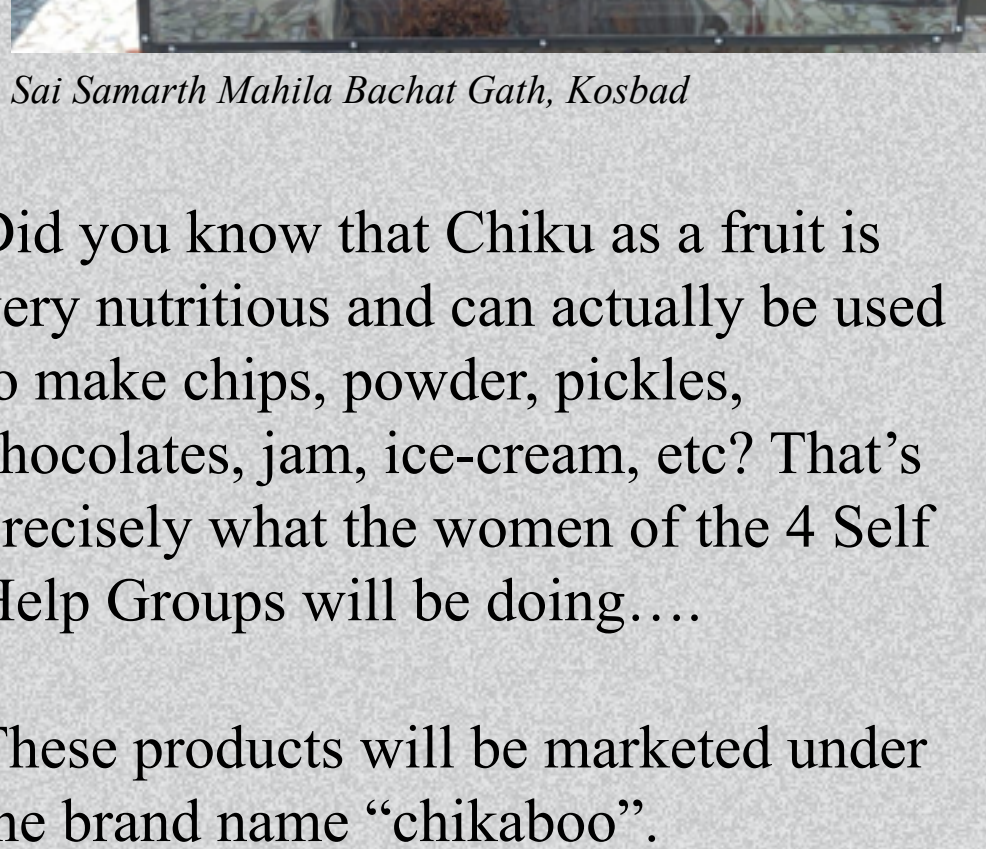
Santoshi Mahila Bachat Gath, Gholvad, Rampur



Parvati Mahila Bachat Gath, Gholvad, Rampur



Divyani Mahila Bachat Gath, Bawda



Sai Samarth Mahila Bachat Gath, Kosbad



Did you know that Chiku as a fruit is very nutritious and can actually be used to make chips, powder, pickles, chocolates, jam, ice-cream, etc? That's precisely what the women of the 4 Self Help Groups will be doing....

These products will be marketed under the brand name “chikaboo”.

We wish them luck as they start a new journey....

We thank Intergrated Tribal Development Project (ITDP), Dahanu and M/s. Embitel Techologies Limited and M/s. Mespack India Limited for supporting these projects.

4th Batch of tailoring students successfully “graduated”



The 4th batch of students at our Community Tailoring Center in Kosbad, Dahanu “graduated” with flying colors last month. We teach the basics of tailoring to our students as per curriculum prescribed by the National Skill Development Corporation (NSDC) along with our Knowledge Partner – M/s. ID Tech Foundation.

This center is supported by the Integrated Tribal Development Project (ITDP), Dahanu..

Announcing a formal tie up with M/s. Guddi Papad



Guddi Papad is an organization that encourages women entrepreneurs. They manufacture and sell papad made by the women – this in turn means that it is their responsibility to supply the raw material (dough), market & sell the product.

The only effort the women need to put in is to make the papad using the dough supplied by the company. This in turn gives the women a continuous and guaranteed source of income.

We wish this joint venture a grand success.

Bulk Orders for Cloth Bags



The bulk order for the cloth bags added to the continuous source of income for our tailoring students. In case you have any order for cloth bags or know someone who needs cloth bags, do let us know. Our students will be happy to make the same.

Beneficiary Speaks



Ujjwala Kambli, Community Resource Person & member of Divyani Mahila Bachat Gath who have set a chiku processing unit recently.

“We never thought that we will be able to start a small scale business on our own. Thanks for NeevJivan Foundation, we have been able to set up this chiku processing center in our village. We will definitely work very hard and we will make this business very successful.”