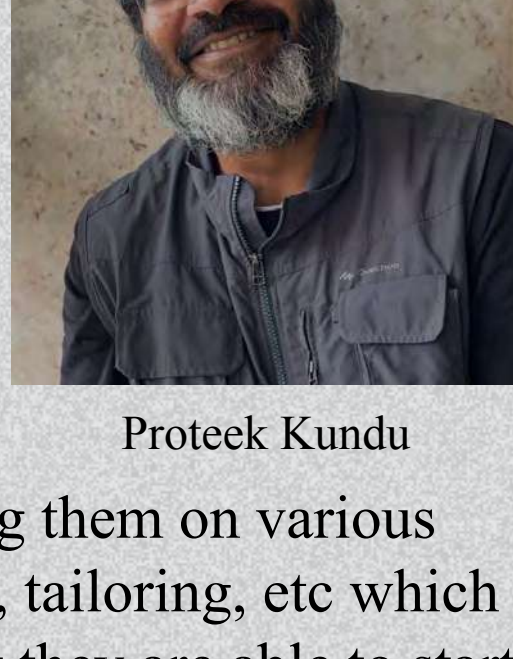


Note from our Founder

NeevJivan Foundation is a Section 8 Company as per Company's Act 2013 (an NGO) working in the area of Skill Development & Vocational Training for our fellow citizens in rural India. It is our endeavor to create opportunities for sustainable livelihood for women and youth living here.



Proteek Kundu

Over the last 6 months, we have been training them on various vocations like poultry farming, vermi-composting, tailoring, etc which in turn is layered with Entrepreneurship skills so that they are able to start a small scale business venture of their own. Indicated below is the number of people we have been able to reach out to during this period...

We would like to thank our donors who have been supporting us with their generous contributions all along.

We are happy to present the second edition of our newsletter Jivika in which we have summarized the work we have done in the month of November 2021. Hope you like the same...

No. of farmers, women & youth trained-

75

on Vocations of choice

35

on Entrepreneurship skills

13

by us who started their Business

No. of Entrepreneurship Projects funded by NeevJivan Foundation / Other Organizations

11

2nd batch of farmers "graduated" from our school



The 2nd batch of our farmer-students passed out this month. Armed with knowledge about poultry farming and vermi-composting which was taught by teachers from Krishi Vigyan Kendra, Dahanu, our students are now ready to start a small-scale business venture on their own.

Meanwhile, as part of their curriculum, they also visited Krishi Vigyan Kendra at Dahanu last month to get a first-hand view of the vocations and understand the practical aspects about poultry farming and vermi-composting.



Introducing Low-Cost Poultry Farms - The power of "chhota" packet



Between the two batches of farmers whom we have trained, we have engaged with 25 farmers over the last 3 months. Coincidentally, both the batches of farmer-students have opted for poultry farming as a vocation...

During this period, all our effort to set up poultry farms for our students have been futile largely because we were trying to set up large farms with 1000+ birds... The average cost of setting up a farm of this size is INR 50-60K.

While we were trying to secure funding for them through various programmes and mudra loans, we did not meet with much success for various reasons.

That's when we conceptualized the idea of a "Low Cost Poultry Farm" made from locally available materials...

The kit comprises of basic materials needed to set up a poultry farm with 100 birds, e.g. material for fencing, tarpaulin cloth for the roof, feeder & drinker for the chicken, etc. The rest of the materials like bamboo poles, card board boxes & lamp for brooder, etc are locally available.

The total cost of setting up the farm is INR 7,500 of which we pay INR 5,000* and the farmers pay INR 2,500 which is needed for the chicks. The cost of vaccination and food is over and above this which is borne by the farmer. **With a reduced entry barrier, we hope to get more and more farmers start a small-scale poultry.**



Rupesh Wadhu is the 1st recipient of a grant made by NeevJivan Foundation to help him start a "Low-Cost Poultry Farm". We wish him the very best as he embarks on his journey to create an alternate source of income.

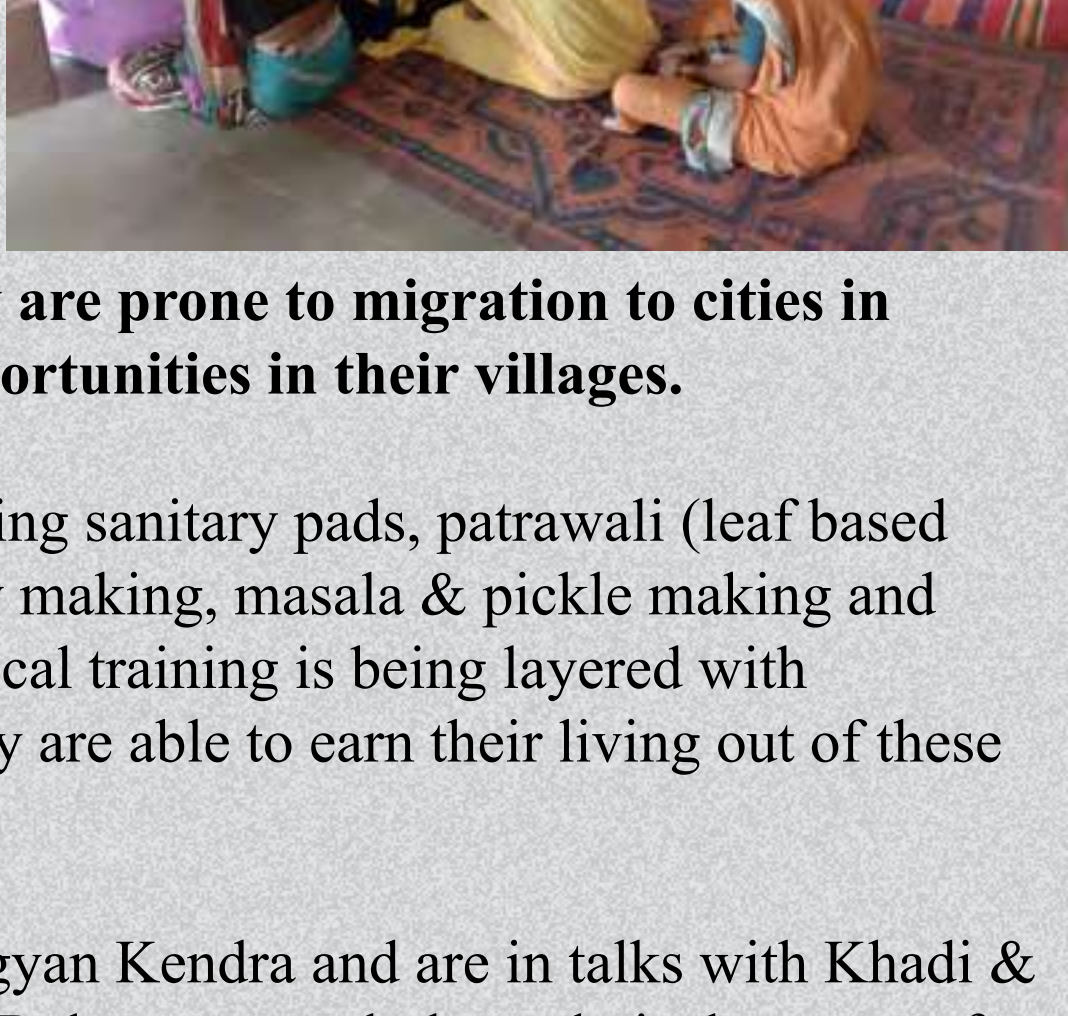
We also distributed kits for low-cost poultry farms to 10 of our farmers who have been associated with us in November... They have been trained to run a small poultry farm and we hope that this will be a stepping stone for them to start large scale poultry in the near future.

Working in the rural areas of Dahanu taluka to reduce migration



We embarked on an ambitious journey to stop our fellow citizens in rural areas from migrating to the cities in search of livelihood, in association with Integrated Tribal Development Project (ITDP), Government of Maharashtra in Dahanu taluka.

We are working with 13 women centric SHGs of the Katkari community in Ganjad & Dhabon villages covering ~ 200 women to create opportunities for livelihood in the villages...



The Katkari community live deep in the rural areas of Palghar and have been listed as Primitive Vulnerable Tribal Group (PVTG) by the Government of India. **They are prone to migration to cities in search of jobs due to lack of opportunities in their villages.**

We are now training them on making sanitary pads, patrawali (leaf based utensils), poultry farming, Jaggery making, masala & pickle making and mushroom cultivation. This technical training is being layered with Entrepreneurship skills so that they are able to earn their living out of these vocations.

We have partnered with Krishi Vigyan Kendra and are in talks with Khadi & Village Industries Commission in Dahanu to teach the technical aspects of the vocations.

The whole objective is to stop them from migrating to the cities by creating opportunities for livelihood where they live. Hopefully, we will be able to achieve this over next 3-4 months.

Diwali Celebrations in our school

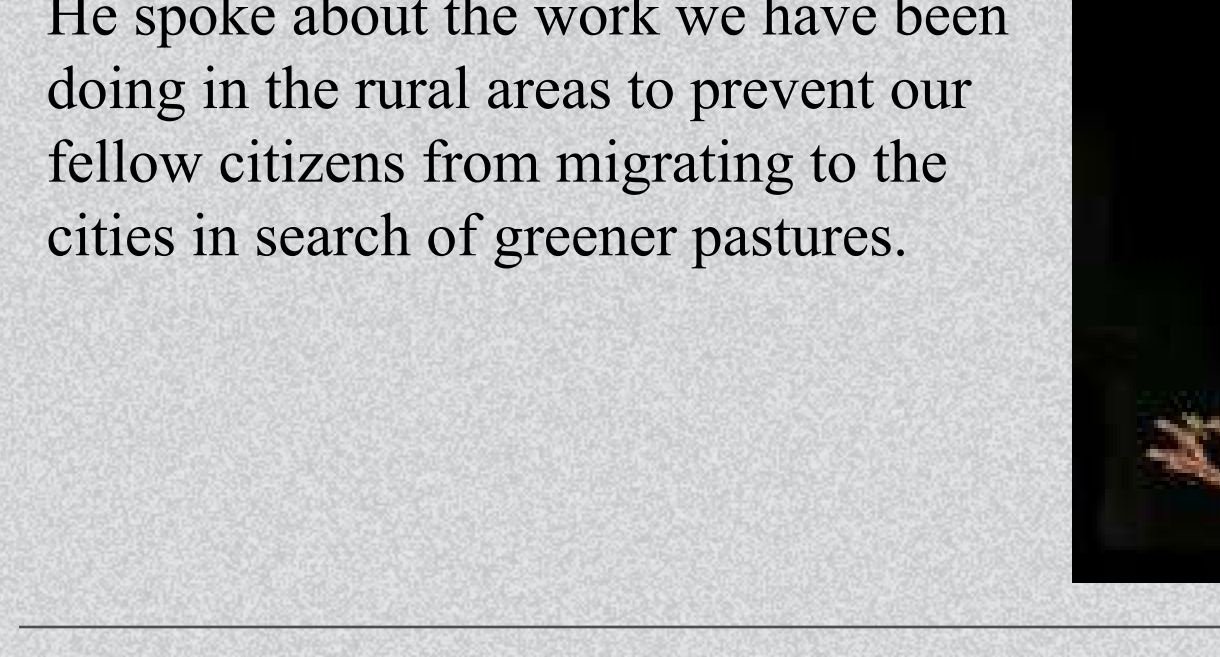


We have always emphasized that earning livelihood is the primary objective of our training program....

Happy to let you know that just like Dussera (wherein we made sanitary pads for school girls), this Diwali we got an order for making cloth bags from Sakhi Foundation, Navi Mumbai.

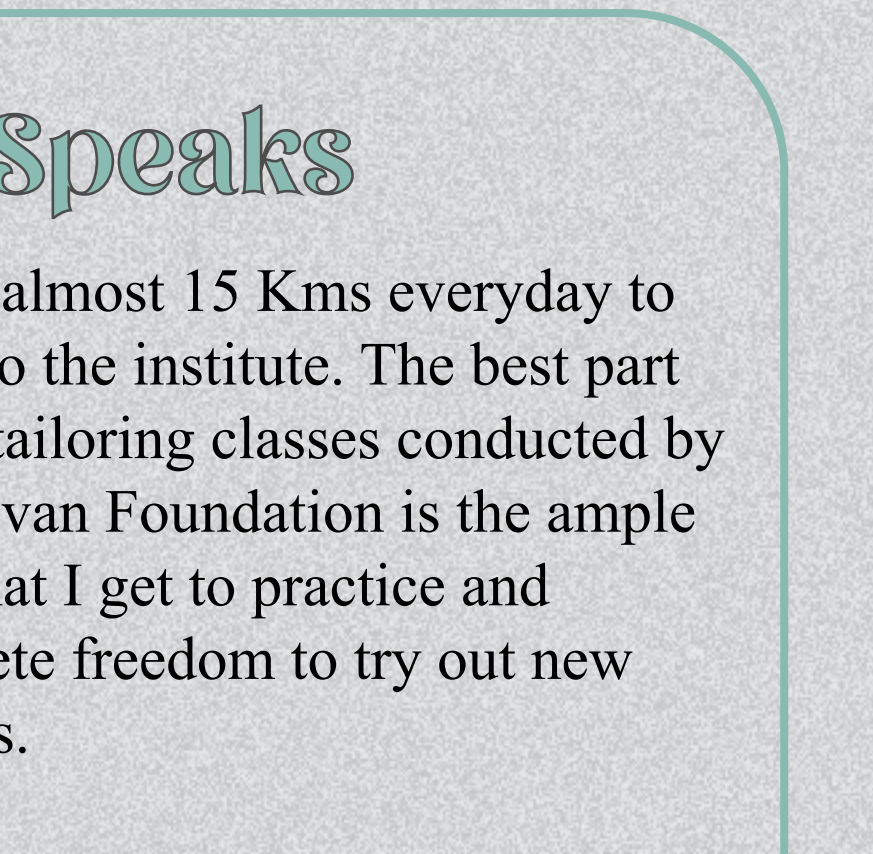
The money received for making of these bags were distributed among the students thereby making it a brighter Diwali for all of them.

TEDx Talk by our Founder & Director



Our Founder & Director, Proteek Kundu had the opportunity to speak at TEDx function that was organized by Bharatiya Vidya Bhavan's R K Sarda Vidya Mandir in Raipur on 27th November.

He spoke about the work we have been doing in the rural areas to prevent our fellow citizens from migrating to the cities in search of greener pastures.



Beneficiary Speaks



I walk almost 15 Kms everyday to come to the institute. The best part of the tailoring classes conducted by NeevJivan Foundation is the ample time that I get to practice and complete freedom to try out new designs.

- Anju Krushna Vaijal, Kashivilli Village

